

The new Celica Coupé by Toyota



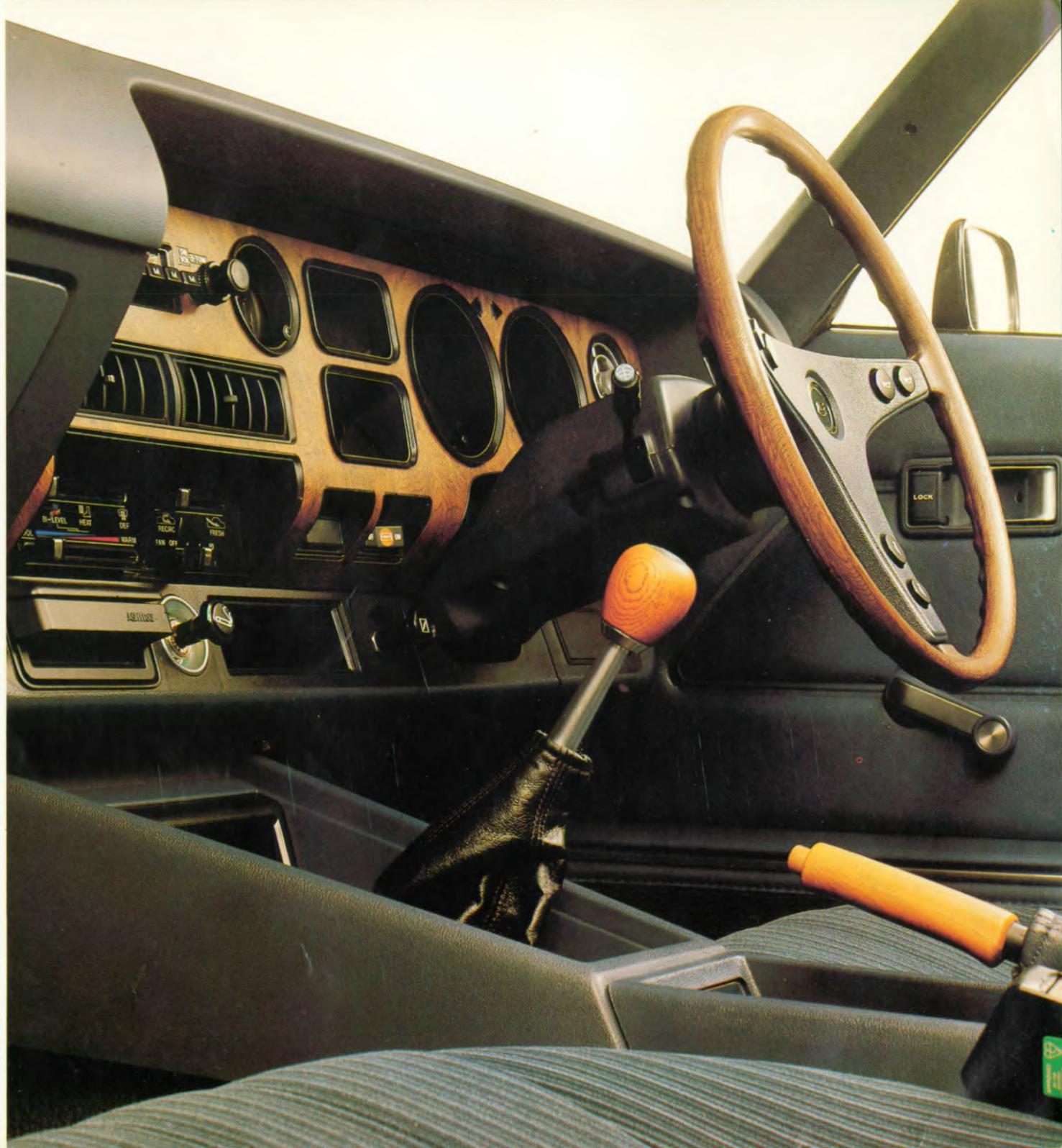
The Celica Coupé is a sports coupé that's way out on its own. What else offers you such sleek smooth styling, such comfort, such marvellous design. In all, the new Celica coupé is sporty, with more than a touch of class. It's a highly distinctive car, made for those who want individuality in what they drive.

Let's start outside and work our way in. What you can't fail to notice is the very special Celica styling. Gracefully aerodynamic, with a generous glass area, a low-uncluttered profile and a contoured shape.

At the back, the re-styled light clusters incorporate the reversing lights. And we've added rubber bumper inserts back and front.

In all, as you stand back and look at the new Celica before looking inside, something tells us it can't fail but meet with your approval.







The engine

Power coupled with reliability. That's the key to the Celica Coupé's tried and tested 1588cc engine. Based on an engine that has proved so successful in Toyota's rally team, it really can motor. With a top speed of 106mph*. Cruising at a very comfortable 85mph*.

Well what about economy, you might be

thinking. Naturally that hasn't been overlooked either. Here you'll find the Celica Coupé keenly competitive for a car of its size.

Something else about the new Celica Coupé is the improved power to weight ratio that comes from its monocoque construction.

** manufacturer's figures*





The controls and instruments

Clear and uncluttered. That'll be your verdict on the new Celica's instrument panel. It's been designed, so that you can see what's happening on your car at a glance. There's a tachometer, ammeter, oil pressure and water temperature gauges—even a quartz clock. All fitted as standard.

We'd also like to point out the steering-column stalk. They enable you to control the lights, windscreen wipers/washers and indicators. They give you real fingertip control.

The hazard warning flasher switch is conveniently mounted on the steering column shroud.

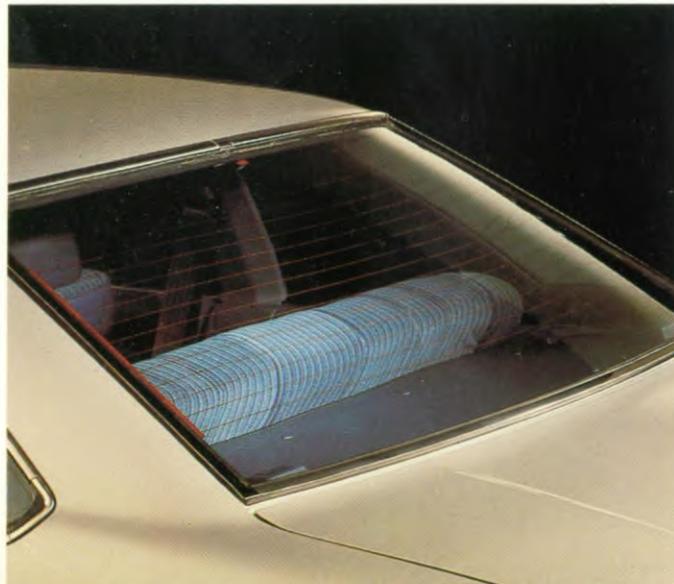
Some controls, like the MW/LW, push-button radio, the cigarette lighter and the heater and ventilation controls need to be reached by both the driver and the passenger. So that's just

how we've fitted them on the Celica Coupé, for greater individual convenience and comfort.

The Celica's bi-level control heater can be set to allow cool air to come in through the dashboard vent, whilst warm air comes in at your feet, or both hot air or cold air at face and foot level. This means that the air circulation is increased to make the Celica luxuriously comfortable. You can also adjust the temperature freely too—thanks to a mix-air damp mechanism.

On the new Celica Coupé there's side window demisting too. This comes from specially designed vents which direct the air onto the side windows to prevent them misting up. Neat, effective and very safe.

Two extra little features you'll go for here are the console, useful because it combines a useful catch tray with a convenient ashtray. Now look in the glove compartment—and surprise, there's a useful little light in there.



Handling and Roadholding

When you try it on the road you'll notice its fine lateral stability. That comes from increasing the track giving the Celica better roll dampening characteristics and increased safety at all speeds.

The rear suspension's also been refined. We've increased the coil pitch for better high speed handling. Employed a longer suspension stroke for a better ride. Out on the road, you'll soon see what we mean.

Naturally, we've kept the best things from past Celica models. Like the MacPherson strut front suspension which gives better roadholding.

With a high performance car like the Celica Coupé, you need very definite, positive steering. That's why we've included the variable ratio recirculating ball steering. To date we've found none better. (The steering column is

collapsible for greater safety). You also need tyres that grip the road. That's why we fitted 165SR13 Dunlop steel-braced radials all round.

Finally, we come to the gearbox. The Celica has a light, precise 5-speed manual gearchange. It's highly effective, the fifth gear gives relaxed, economical cruising, in normal driving conditions, and really comes into its own on a motorway.

Safety

Lets start where the new Celica Coupé stops—with its brakes. They're dual circuit, servo-assisted. They've got a pressure control valve to stop the wheels locking up in fast stops. And there's a low pressure warning light built into the dash.

Safety also means excellent visibility when you're motoring. So we've made the windscreen

larger. We've also fitted a door mirror. Plus black skeleton wipers that have their own washers to clean your windscreen fast even in the worst weather.

It's also comforting to know that the new Celica Coupé employs a new, safer roll-bar-type B-pillar.

Lastly on safety, things like hazard warning flashers, door warning lights are fitted as standard.





Comfort

It's a true four seater—not just a two plus two. That's because the new shape outside, gave us more space inside. And that means extra headroom, increased legroom, more shoulder room. It's something both driver and passengers will appreciate in a very big way.

There's also a greater feeling of space and light. Simply because the new Celica Coupé has a greater glass area. So we used it to create a feeling of greater support. So much so, the Celica Coupé looks and feels like a much bigger car than it really is.

You'll find the seats deep and comfortable and in a very attractive luxury fabric. Designed to give you support where you need it most.

The driver's seat and front passenger's seat are on multi-position tracks, have separate head restraints and recline. All of which gives greater driving ease, reduces fatigue, and increases overall safety.

There's also bigger boot space in the new Celica Coupé. We've added some 30% more room here—and we're sure you'll use it to full effect. What's more the car is carpeted throughout and colour co-ordinated too.

Every Celica Coupé has front fender liners and galvanised sill panels. And in the unlikely event of a breakdown, you'll find a very comprehensive tool kit in it's own compartment in the boot.

One last note to finish on—and that's reliability. It's something every Toyota is famous for. And the new Celica will prove no exception we can promise you that, so we give it a 1 year unlimited mileage warranty. The new Celica Coupé—a car to invest in.





SPECIFICATIONS

Engine

Four cylinder petrol, ohv, aluminium alloy cylinder head.
Bore and stroke: 85.0 x 70.0mm
Capacity: 1588cc
Compression ratio: 9.4:1
Max horsepower: 83 b.h.p. (SAE Net) at 5,600 r.p.m.
Max. torque: 85lb.ft. (SAE Net) at 4,000 r.p.m.
Two Aisin twin choke downdraught carburettors.
Battery: 12 volt 60 amp/hr
Alternator: 12 volt 45 amp

Transmission

Five speed manual gearbox ratios: 1st 3.587,
2nd 2.022, 3rd 1.384, 4th 1.000, 5th 0.861, rev 3.484.

Clutch

Single dry plate with diaphragm pressure plate.
7.5in dia.

Final drive

Semi floating hypoid ratio: 4.100:1

Performance

Max. speed: 106 m.p.h.*
Max. cruising speed: 85 m.p.h.*
0-62 m.p.h.: 15 sec.*
Fuel consumption E.C.E. Mode: 26.8 m.p.g.
*(Manufacturer's approx. figures)

Steering

Recirculating ball, collapsible column variable ratio: 17.5-20.5:1

Brakes

9.0 in front disc brakes with 9.0 in rear drums, dual circuit hydraulics, servo assisted with pressure control valve and brake pressure warning light.

Suspension

Front: Independent MacPherson struts, coil springs and anti-roll bar
Rear: Live axle, coil springs, four link location, panhard rod and telescopic shock absorbers.

Equipment

Tinted glass, carpets, reclining front seats with separate head restraints, driver's seat height adjuster, push button MW/LW radio, quartz clock, two speed wipers with intermittent wipe, electric windscreen washers, three speed heater/demister, flow through ventilation, heated rear window, cigar lighter, tachometer, door mounted exterior mirror, steering lock, reversing lights, headlamp flasher, lockable petrol cap, door safety lights, lockable glove box, hazard flashers, oil pressure, ammeter and water temperature gauges, side protective moulding, Inertia reel seat belts, front fender liners, brake pressure warning light, glove box lamp.

Wheel and tyres

5.0J x 13, 165SR13 steel braced Dunlop radial tyres.

Tank capacity

13.4 Imp gallons.

Dimensions

Wheelbase: 8ft 2.4 ins
Overall length: 14ft 2.5 ins
Overall height: 4ft 4.0 ins
Overall width: 5ft 4.4 ins
Track front: 4ft 5.1 ins
Ground clearance: 6.1 ins
Turning circle (tyre): 32ft 9.6 ins
Kerb weight: 2125 lbs.
Towing capacity: with brake: 2205 lbs. without brake: 880 lbs.

We are constantly striving to improve our specifications. This means that details in this brochure, whilst accurate at the time of printing, are subject to change. Please ask your dealer before purchase about the specific details of the car you wish to purchase or anything you are in doubt about.

TOYOTA

CELICA

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