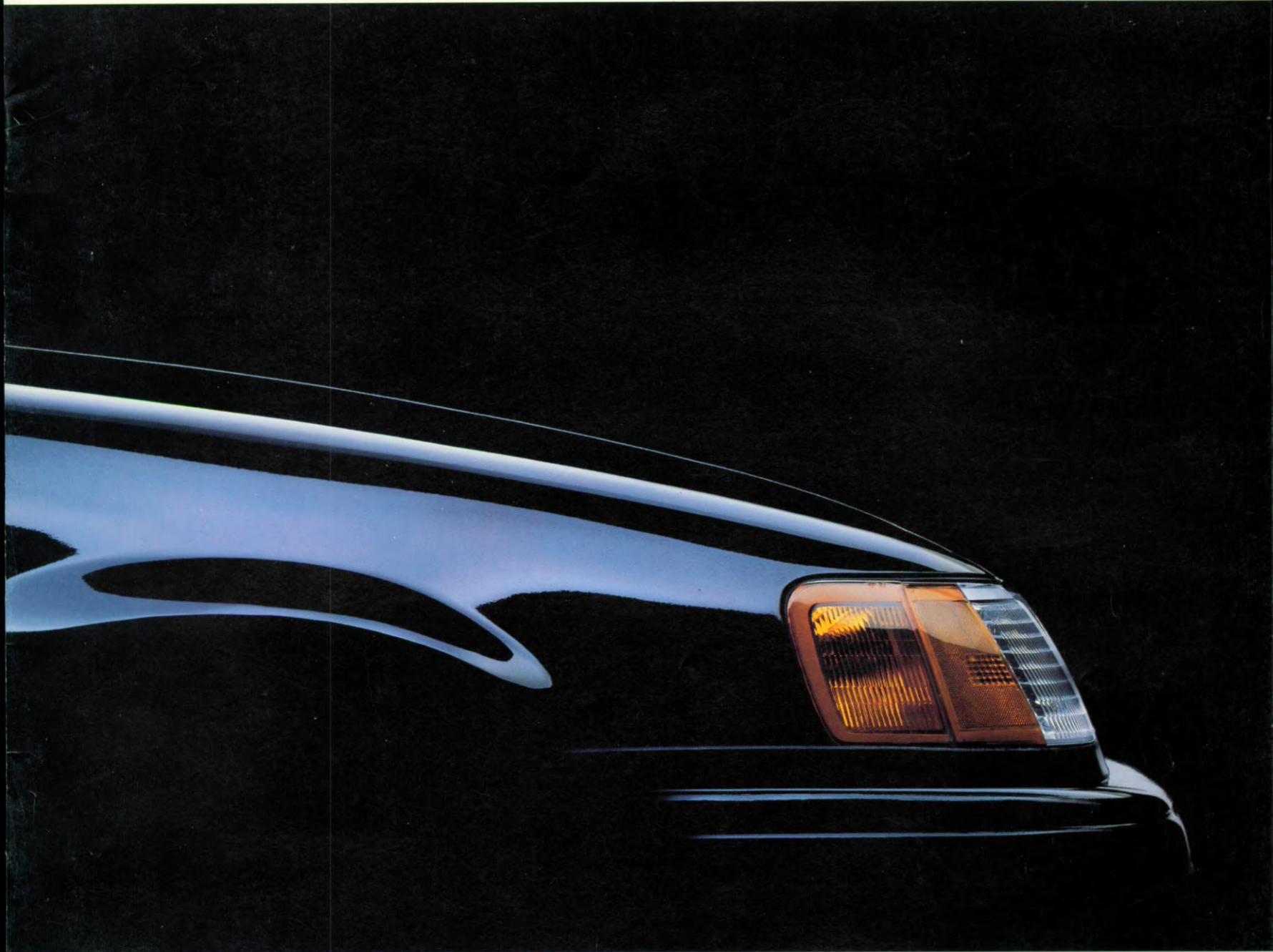
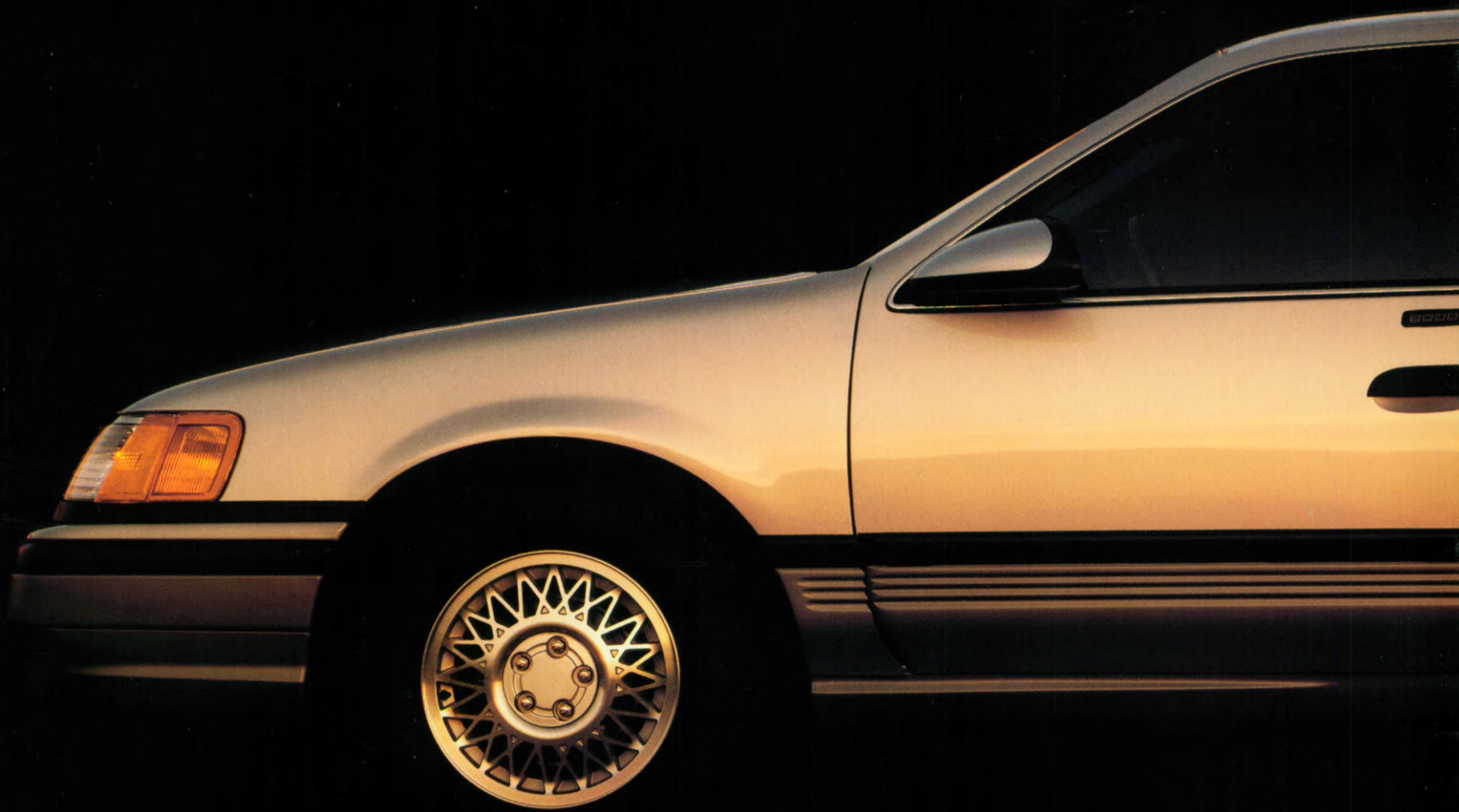


1988
SABLE



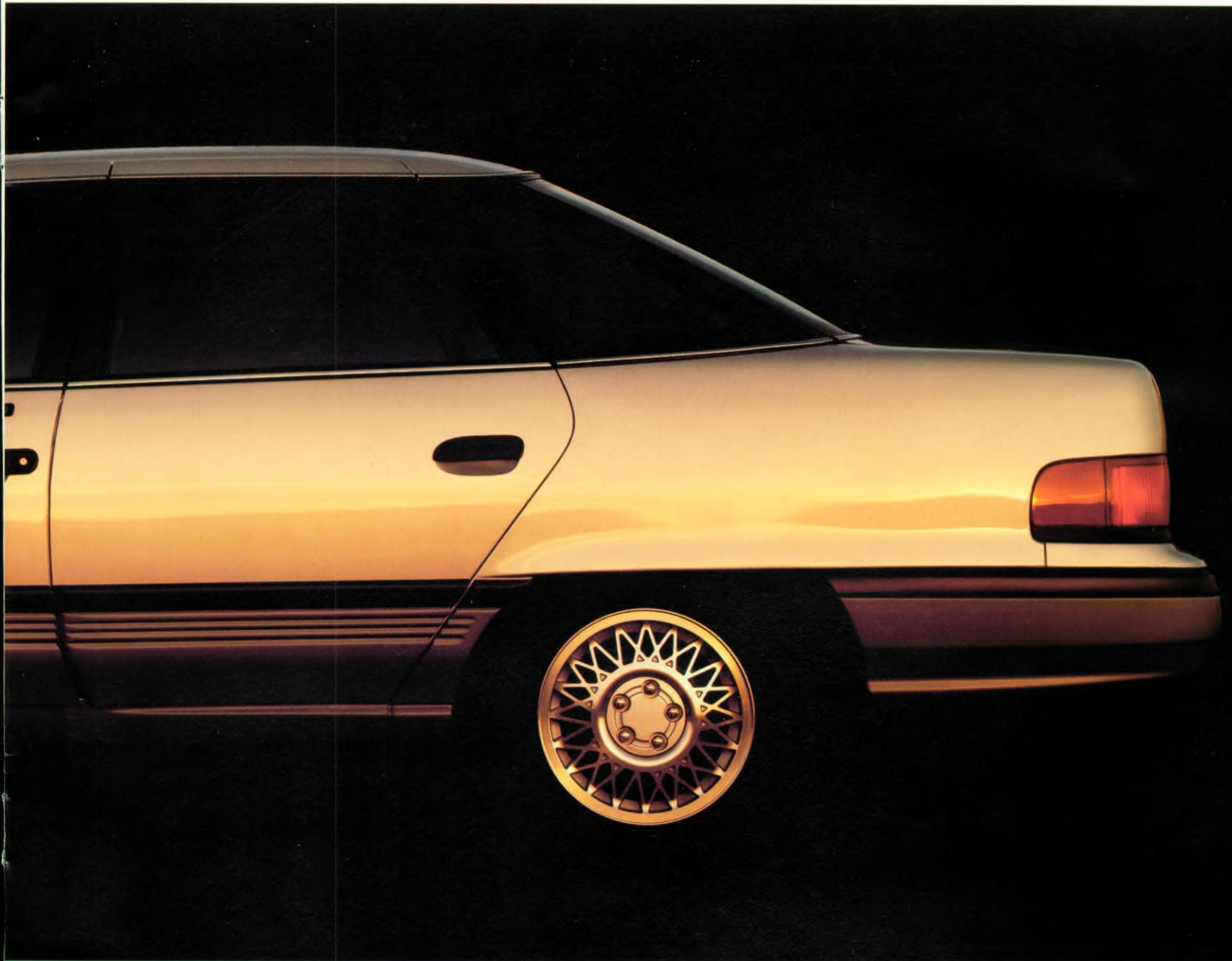
 **MERCURY**

MERCURY SABLE



Sable LS in Silver Clearcoat Metallic. Some features shown may be optional.

Design leadership. Nobody hands it to you. You've got to go out and earn it. It was a commitment to do precisely that which led to the dynamic shape that is Mercury today. Early in this decade, the automotive industry was struggling through a recession. The general climate was one which favoured pulling back rather than taking chances. But adversity turned into opportunity for us. Searching for a way to turn things around, our top management looked to the design staff. They told us to pull out all the stops. "Design the kinds of cars you want to build." It was the creative license every designer dreams about. But it also



carried a weighty risk. The future of the company was virtually riding on it. Happily, that risk turned into a great success. It's the story of a dynamic new aerodynamic shape that has literally set the standard in automotive design. It is a shape with integrity. Not just attractive, but functional and efficient to such a degree that others simply can't afford not to follow its lead. Most pleasing of all for us on the design staff is that the North American public has embraced this bold new direction with all the enthusiasm that drove us to create it.

Jack Telnack

Jack Telnack
Chief Design Engineer
Ford North American Automotive Operations

THIS SHAPE TURNS A FORCE OF NATURE
INTO A SOURCE OF POWER.



Sable LS in Oxford White. Some features shown may be optional.

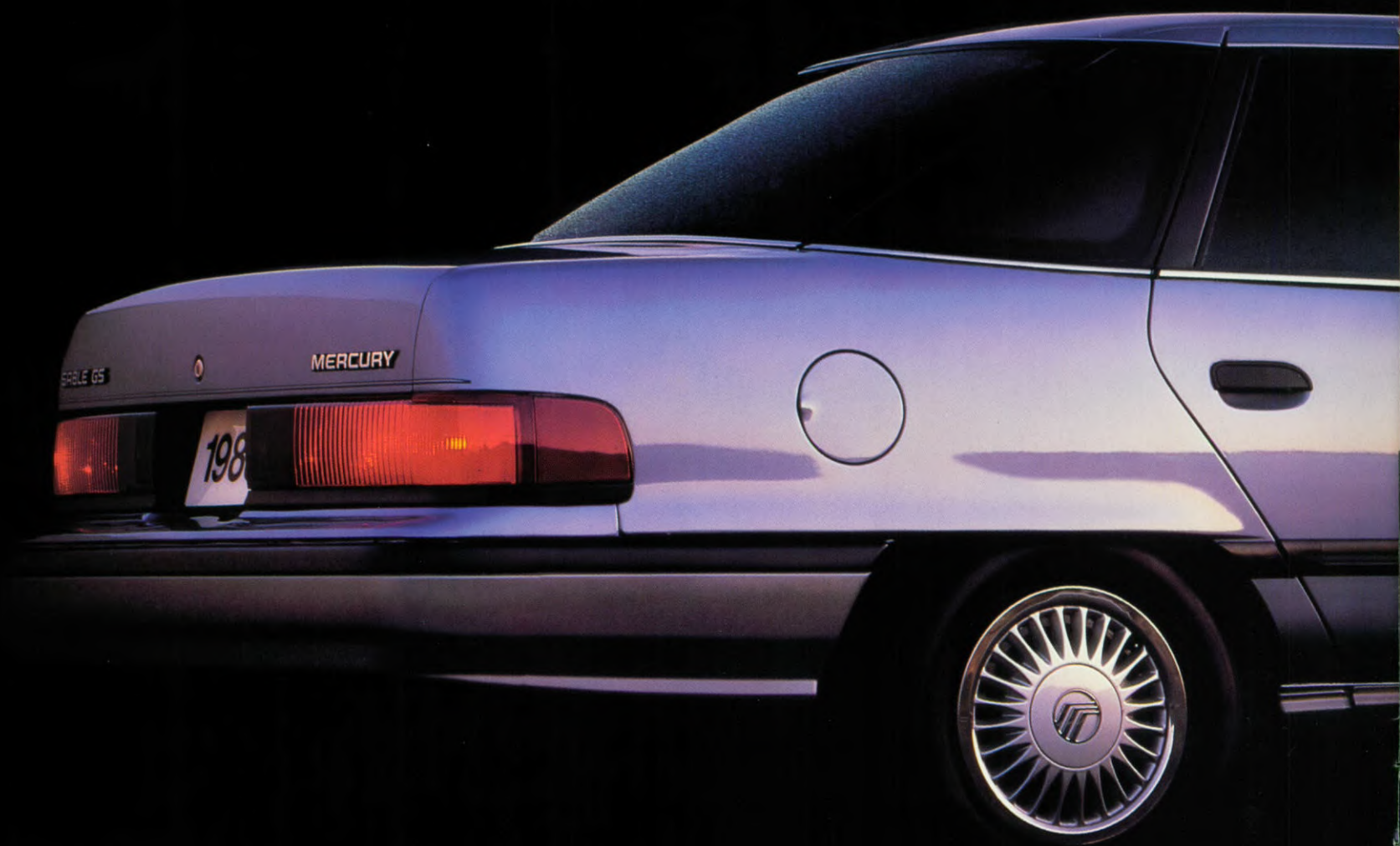
THE WAY IT CONTROLS THE AIR LETS
IT MOVE LIKE THE WIND.

You can't overcome the forces of nature. But you can make those forces work with you, instead of against you. And that's the basic idea behind the innovative, aerodynamic shape of Sable. The air rushing over, under and around Sable is put to work—controlled and directed to provide benefits ranging from improved handling to better engine cooling. Sable's simple appearance is actually an intricate, technically involved design that was achieved only after many hours of testing in the wind tunnel. You'll notice that the traditional front grille is gone. It has been replaced by a smooth, sloping nose and Sable's



distinctive polycarbonate light bar which is flanked by aerodynamically styled halogen headlamps. Air for cooling the engine is drawn into the engine compartment from below the light bar and through vertical slots in the lower portion of the front bumper. And of course, this attractive front bumper is engineered to withstand impacts of up to 8 km/h (5 mph). Sable is a finished product that took painstaking dedication to perfect. Its bold new direction has helped shape the future of automotive design.

DESIGNERS AND ENGINEERS
FINALLY AGREE ON SOMETHING:



Sable GS in Medium Regatta Blue Clearcoat Metallic. Some features shown may be optional.

IT'S BEAUTIFUL.
BUT FOR ENTIRELY DIFFERENT
REASONS, OF COURSE.

The engineer strives for functional excellence. The designer wants a dynamic physical presence. In the development of an automobile it is rare for these opposing goals to fall together in a harmonious manner. But rarity is a common occurrence with Sable. The goals of design and engineering were brought to a single focus in this instance by one compelling factor: aerodynamics. The pursuit of aerodynamic efficiency lends itself to the implementation of smooth, fluid lines which allow designers a refreshing, creative approach. These same aesthetically pleasing lines can be carefully "tuned" by the engineer



to create a shape that enhances fuel economy, improves handling and reduces wind noise at highway speeds. As you follow the lines of Sable back from the front you can see how it has been carefully shaped to encourage the flow of air over the body. From the sloping nose to the high rounded tail, Sable provides the air with a smooth path to follow. The result is a shape for which design and engineering can each claim victory, while the driver is the ultimate winner.

PEOPLE USUALLY THINK ABOUT
THE EXTERIOR WHEN THEY
SPEAK OF "TURNING HEADS."



Sable LS interior in leather. Some features shown may be optional.

WE'VE OBVIOUSLY THOUGHT
ABOUT EVERYTHING.

The sophistication of design exhibited by Sable's exterior is carried through to the inside. Where aerodynamics was the guiding force outside, ergonomics directed the design inside. Ergonomics is the study of the interaction between man and machine. It has among its goals the comfort and operating ease of driver and passengers. More than three years and 160,000 km (100,000 miles) of actual riding and driving experience were invested in the development of the front seats alone. The seatbacks have a special six-spring support system that provides back support above and beyond the normal



cushioning. This is especially important over long drives when lower back fatigue can become a concern. The LS model features power front-seat lumbar supports. Twin comfort seats in cloth upholstery are standard on Sable GS and LS models. Individual bucket seats with a full centre console are optional on both models. Supple leather seating surfaces are available on LS models.

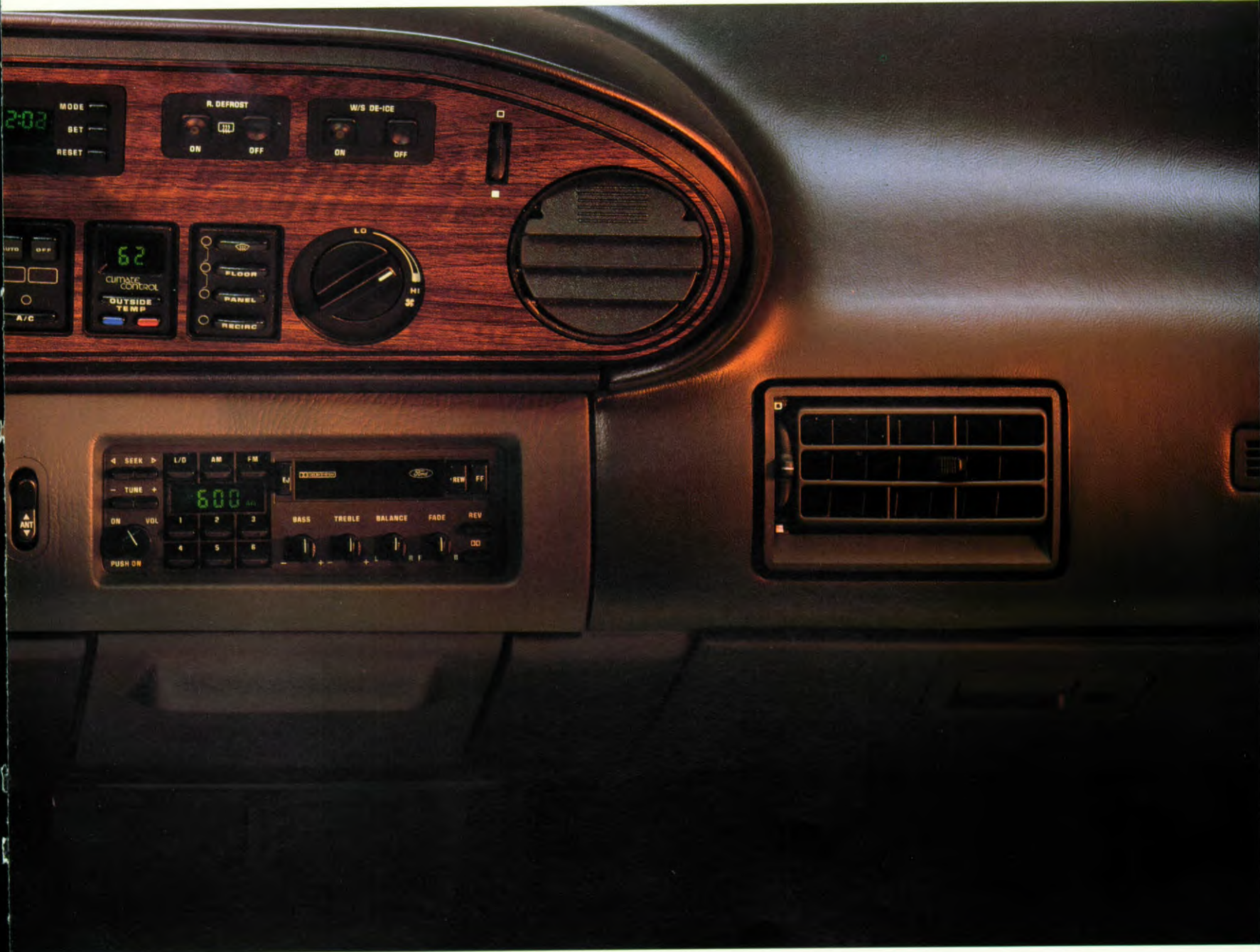
WHILE MOST ENGINEERING
APPLIES TO PERFORMANCE
ON THE ROAD,



Sable LS analog instrument panel. Some features shown may be optional.

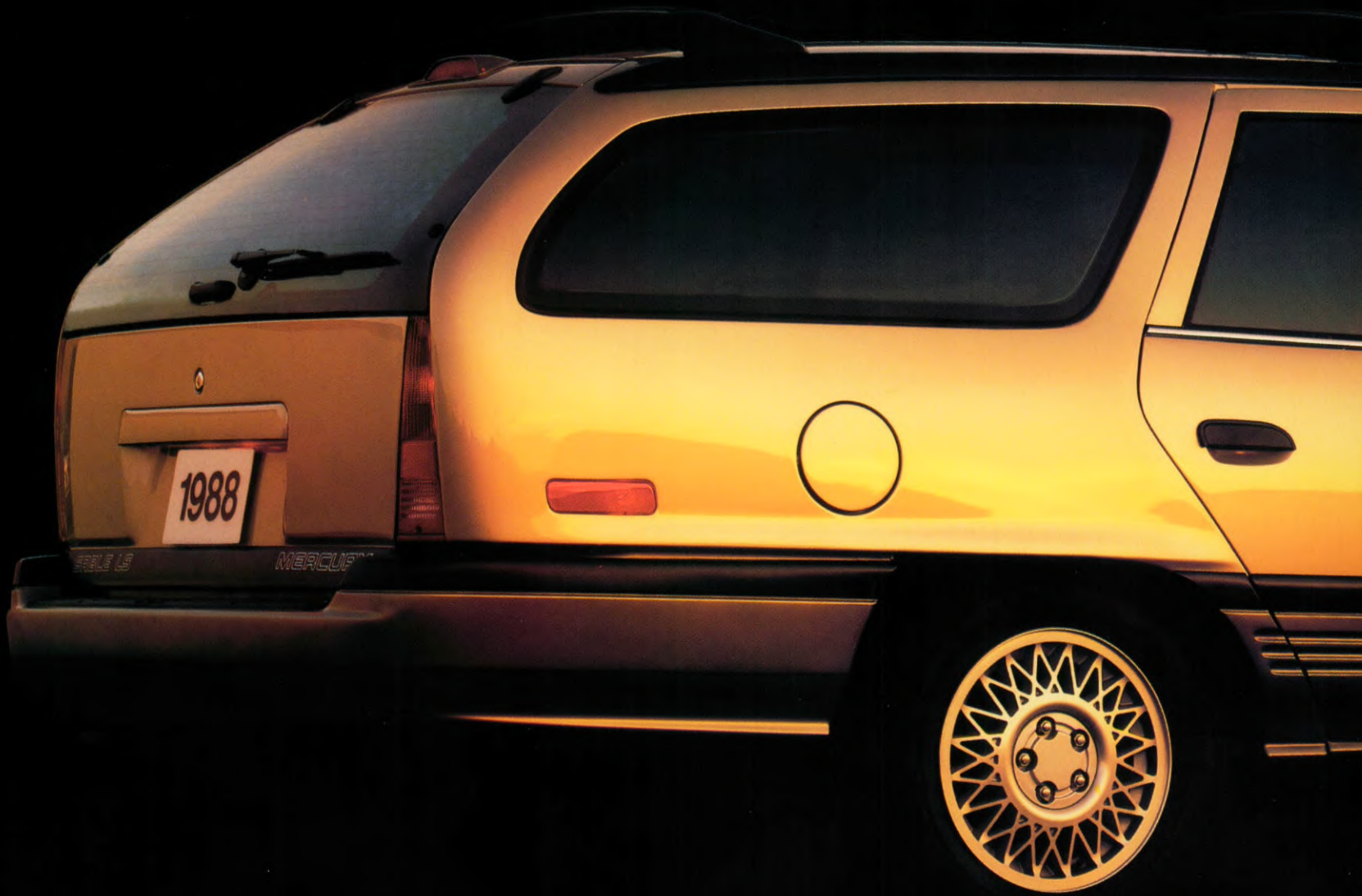
THIS APPLIES TO THE PERFORMANCE
OF YOUR MIND.

The influence of ergonomics is especially important in the design of the instrument panel. Here the designers spent a great deal of time and effort researching the precise manner in which a driver views and absorbs information. These results helped determine the specific sizes, colours and locations of the individual gauges and displays. Sable comes with precise analog instrumentation as standard equipment. It includes tachometer, speedometer, trip odometer, fuel level gauge and engine coolant temperature gauge. The panel is backlit at night to reduce glare, and the panel lens is angled to eliminate



annoying reflections. An optional electronic digital instrument cluster is also available on both GS and LS. The shape and placement of all controls is equally important. The intent is to shape them and position them so the driver can “read” them by feel alone. This minimizes the time a driver must take his or her eyes away from the road. The convenient steering wheel-mounted optional speed control is an excellent example of ergonomics at work.

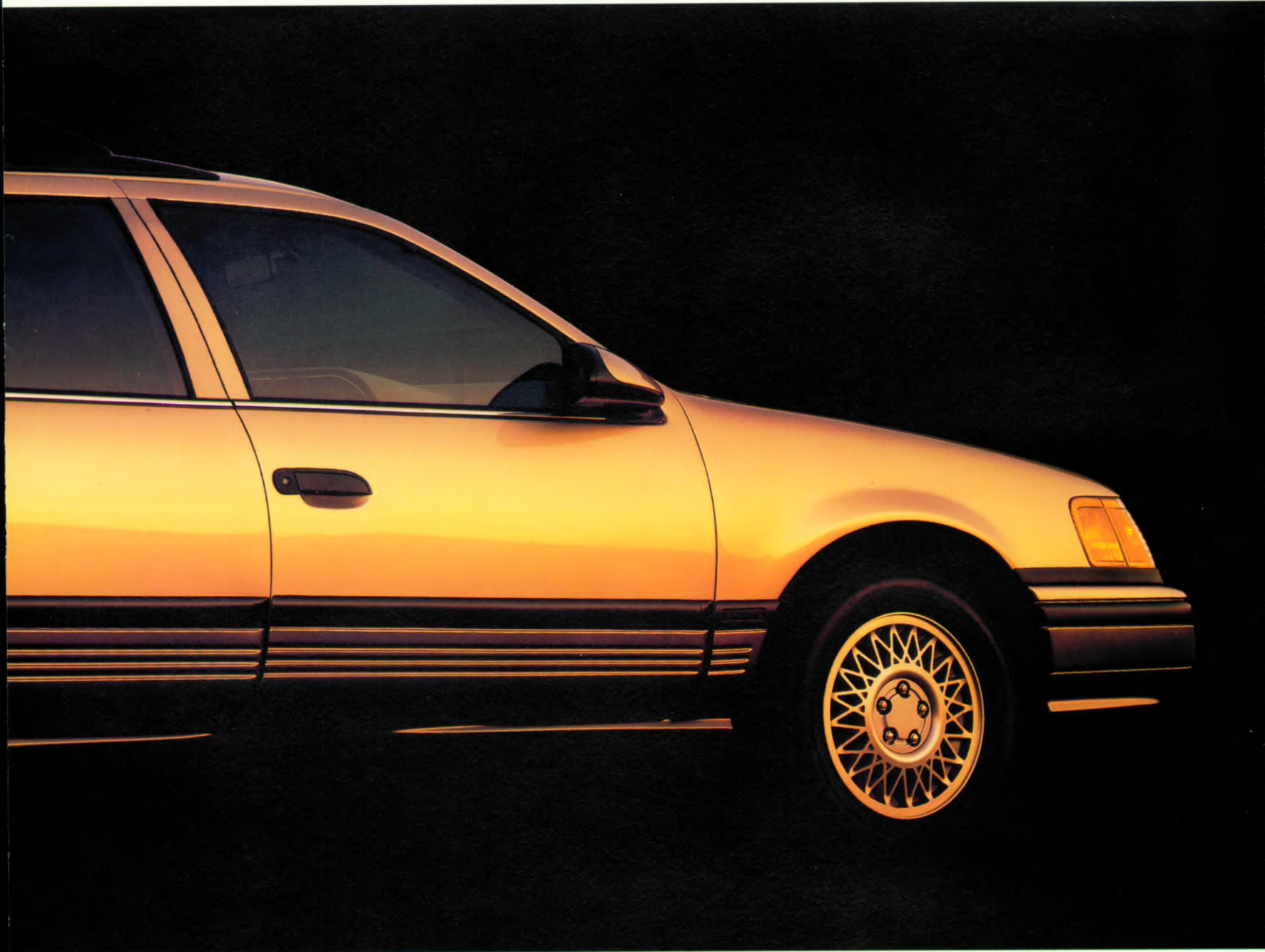
THIS IS WHAT ADVANCED
AERODYNAMIC DESIGN LOOKS LIKE,



Sable LS wagon in Light Sandalwood Clearcoat Metallic. Some features shown may be optional.

WHEN IT WORKS.

Some feel the added utility a wagon affords is reason enough to accept less in the area of styling. The designers responsible for Sable obviously didn't share that way of thinking. The dictates of aerodynamics have made Sable wagon a standout among all automobiles, not just wagons. It is an aerodynamically efficient shape that translates into better handling, a quiet interior and improved fuel efficiency. On the inside it delivers the level of space and versatility that you buy a wagon for in the first place. It features a 60/40 split rear seat that allows you to fold all or just part of it down. And with the entire



seatback folded flat, this wagon delivers a cargo area that's more than 2.0m (6½ feet) long and over 1.0m (3 feet) wide. Specific wagon options include rear-facing third seat, a built-in picnic tray that's ideal for tailgate parties and a rear window wiper/washer. The LS wagon is also available with optional leather seating surfaces. Sable wagon. Advanced aerodynamics that work.

SOPHISTICATION ISN'T JUST A MATTER OF TECHNICAL ACHIEVEMENT.



Ergonomically-designed door handle and controls for electric mirrors, door locks and windows.

Optional heated Insta-Clear[®] windshield defrosts windshield in two minutes or less.



Storage bin built into rear window ledge on sedans.



Optional steering wheel-mounted speed control.



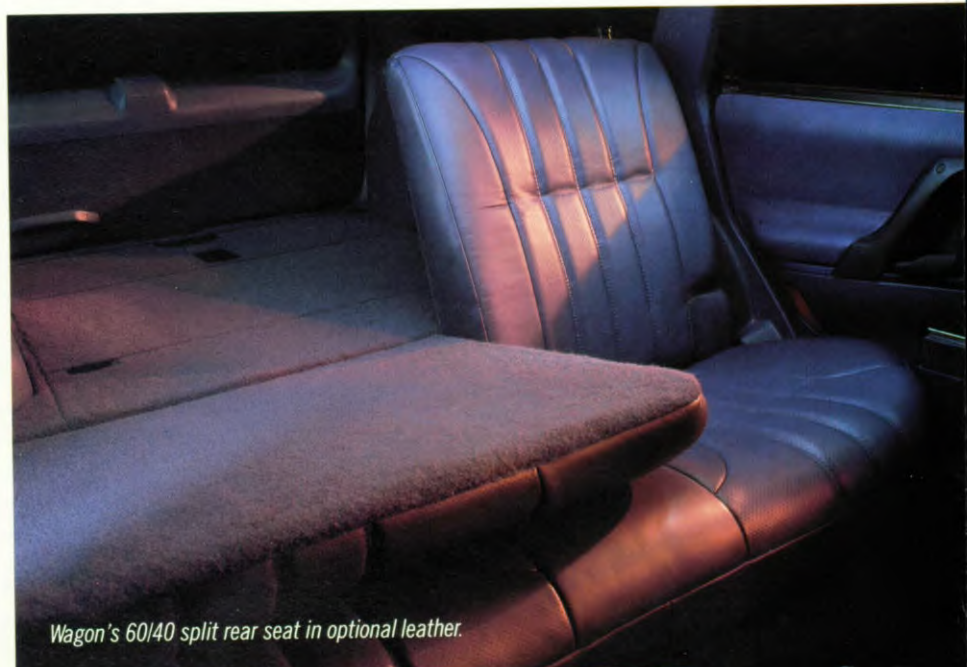
Sable GS cloth interior.

IT'S A MATTER OF DETAILS.

There is a great deal of satisfaction in knowing your automobile is on the leading edge of technology. But in the day-to-day use of an automobile, you need more than impressive technical claims to keep you happy. You need an automobile that delivers in the all important areas of comfort and convenience. In this respect, the advanced thinking that went into Sable's shape is carried throughout the entire vehicle. It is evident in the fit, finish and quality of material used. You see it in the lengthy list of standard features which includes power steering, power brakes, electronic AM/FM stereo radio with four speakers, map pockets on front



Optional keyless entry unlocks driver's door with simple combination.



Wagon's 60/40 split rear seat in optional leather.

Some features shown may be optional.



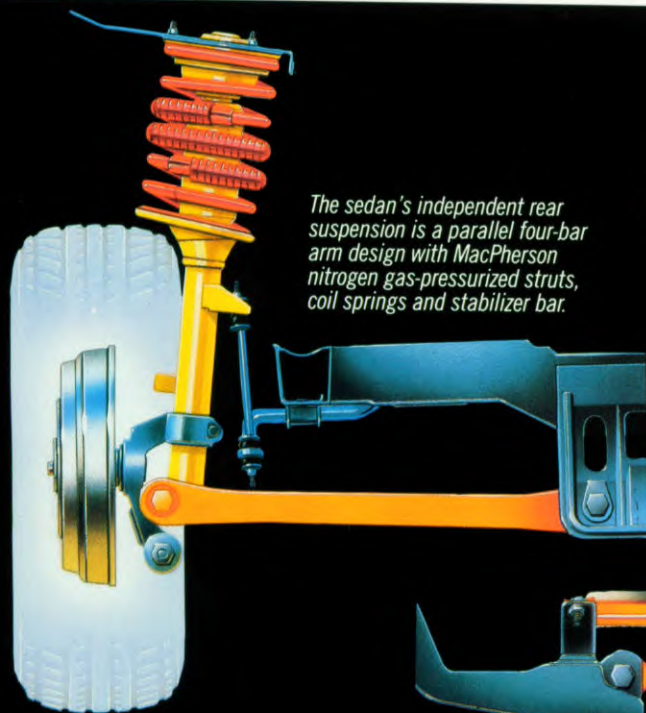
Wagon tailgate features flip-up window.



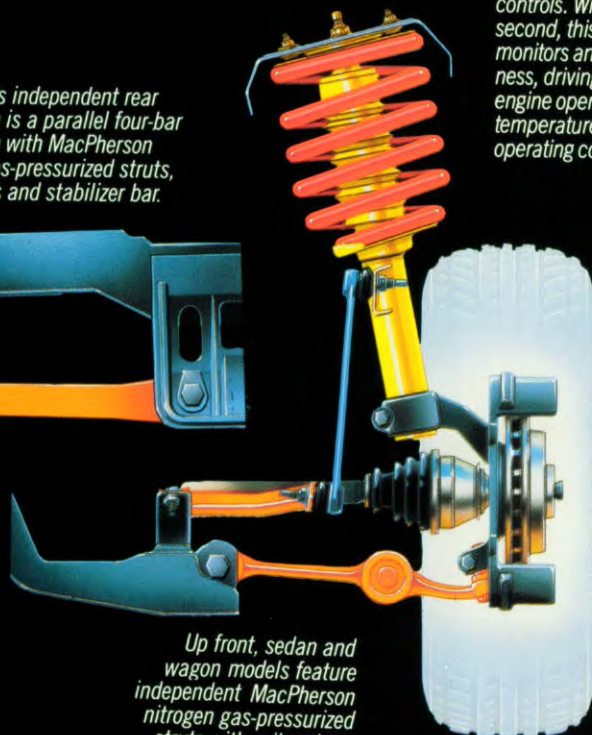
Wagon's optional picnic table/tray.

doors, sleek, ergonomically-designed door handles and electrically adjustable outside mirrors. Air conditioning is standard on Sable LS and optional on Sable GS. Other options include features such as Electronic Automatic Climate Control System, leather seating surfaces, premium electronic AM/FM stereo cassette audio system and power moonroof. While Sable's exterior represents a great technical achievement, the levels of passenger satisfaction achieved on the inside are equally as advanced.

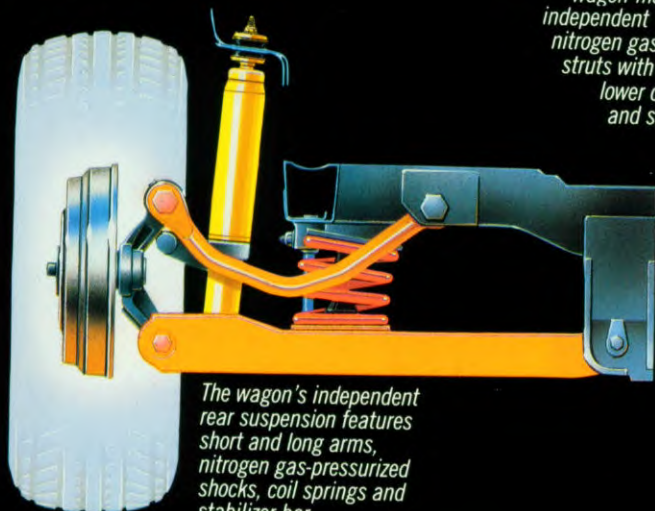
WHEN YOU SET OUT TO CREATE AN AUTOMOBILE AS ADVANCED AS SABLE,



The sedan's independent rear suspension is a parallel four-bar arm design with MacPherson nitrogen gas-pressurized struts, coil springs and stabilizer bar.

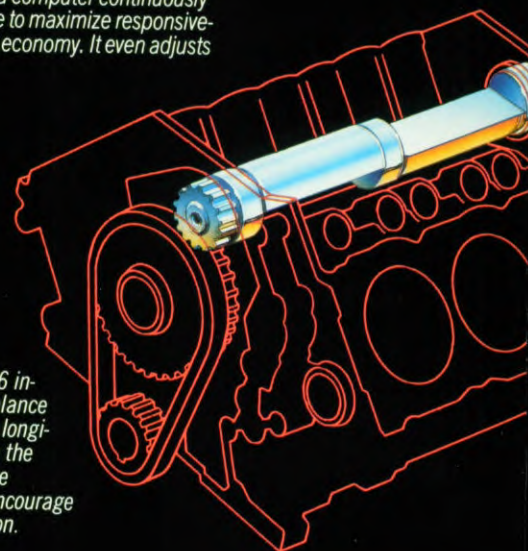


Up front, sedan and wagon models feature independent MacPherson nitrogen gas-pressurized struts with coil springs, lower control arms and stabilizer bar.

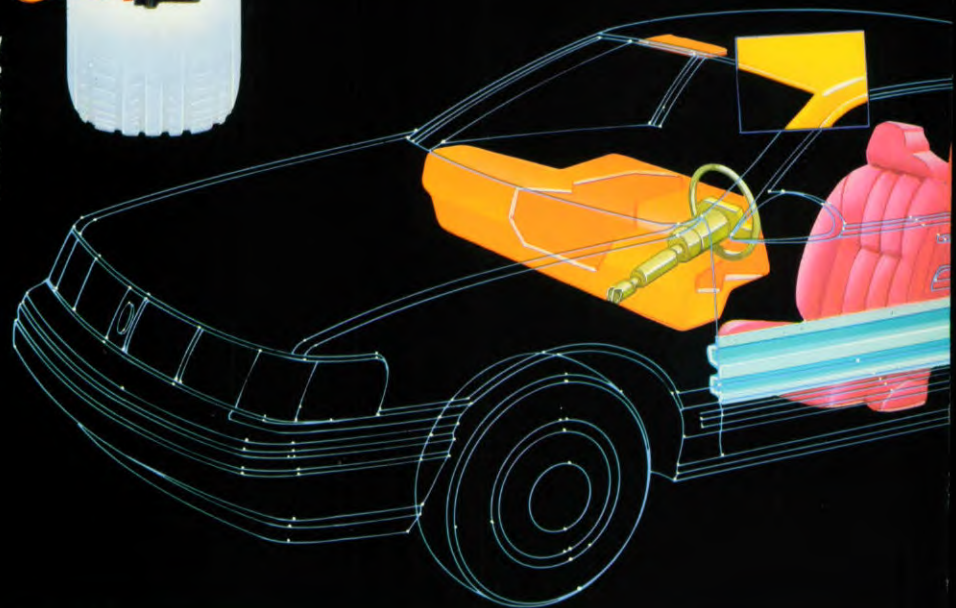


The wagon's independent rear suspension features short and long arms, nitrogen gas-pressurized shocks, coil springs and stabilizer bar.

ONE OF THE WORLD'S MOST ADVANCED ELECTRONIC ENGINE CONTROL SYSTEMS. Both Sable engines feature EEC-IV, one of the world's most advanced electronic engine controls. With the ability to process 250,000 operations per second, this sophisticated onboard computer continuously monitors and fine-tunes the engine to maximize responsiveness, driving smoothness and fuel economy. It even adjusts engine operation for outside temperature, altitude and other operating conditions.



New 3.8-litre V-6 incorporates a balance shaft that runs longitudinally within the engine to reduce vibration and encourage smooth operation.



YOU DON'T STOP AT SHAPE.

Naturally, you expect something more from an automobile with the dynamic styling Sable possesses. And that is precisely what Sable has been designed and engineered to deliver. First off, it has front-wheel drive to provide excellent traction in all weather and road conditions. And there's power. A 3.0-litre V-6 is standard and a new 3.8-litre V-6 is optional. Both benefit from the efficiency of multi-port electronic fuel injection and EEC-IV—one of the most advanced automotive computers in the world. Efficiency is further enhanced by Sable's 4-speed automatic overdrive transmission—standard on all models. Its

ILLUSTRATIVE SAFETY FEATURES†

Steel guard rails in side doors.

Tether anchors for child safety seats.

Front pillars and roof designed to meet a static force test equal to 1½ times Sable's weight.

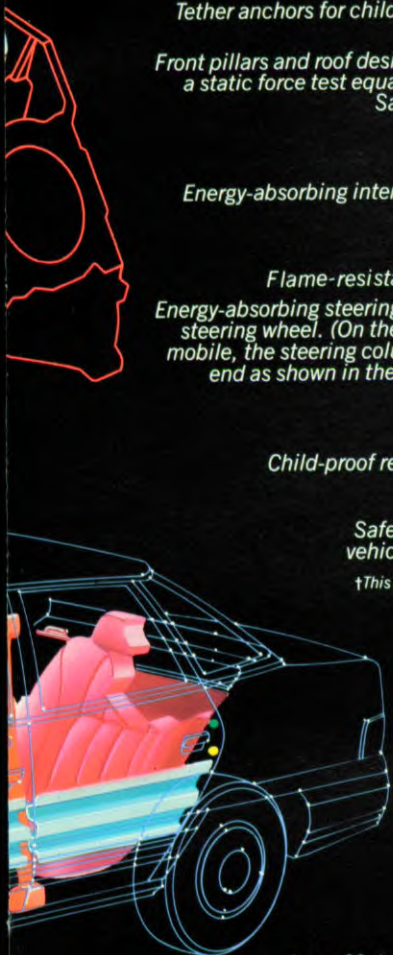
Energy-absorbing interior materials.

Flame-resistant materials.
Energy-absorbing steering column and steering wheel. (On the actual automobile, the steering column does not end as shown in the illustration.)

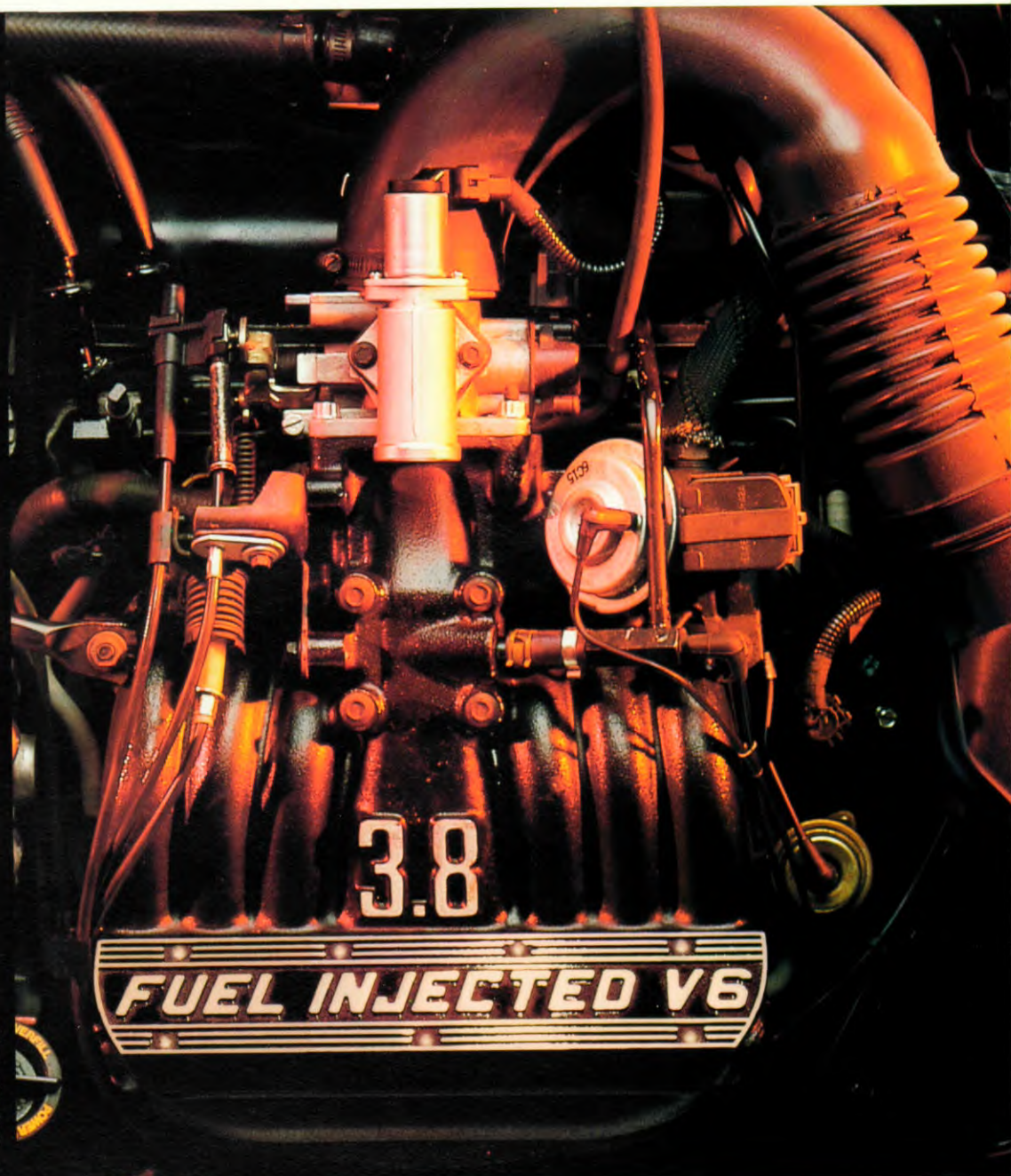
Child-proof rear door locks.

Safety belts for all vehicle occupants.

†This is not intended to be an exhaustive list of safety features.



A new 90-degree 3.8-litre V-6 is available as an option on all Sable models. It features balance shaft design, aluminum cylinder head and tuned intake manifold, multi-port electronic fuel injection and electronic engine controls.



electronically-controlled torque converter lockup in third and fourth gears reduces noise, vibration and harshness levels and improves overall performance and economy. Power-assisted rack-and-pinion steering and a fully independent suspension combine to deliver the confident over-the-road performance that separates the great performers from the great pretenders.

PREFERRED EQUIPMENT/EXTRA VALUE PACKAGES

Perhaps the only thing easier than driving a Sable is ordering the one you want.

Over the years, Mercury buyers have tended to prefer certain combinations of features. By combining these into groups under Preferred Equipment Packages, we simplify the ordering procedure.

Here's how it works: 1) Choose your series

and bodystyle (sedan or wagon); 2) Select the equipment package with the features you want from the chart; 3) If you would like to personalize your Sable further, choose individual options from the list on the following page.

Contents of Preferred Equipment Packages are subject to change. See your Mercury dealer for the latest information.

EXTRA VALUE PACKAGES

For even greater value, choose an Extra Value Package, which provides Air Conditioning* at no extra cost.

*Excludes Federal Excise Tax.

MERCURY SABLE 4-DOOR SEDANS AND WAGONS	PREFERRED EQUIPMENT PACKAGES			
	GS		LS	
	410A	Extra Value 411B	415A	416A
3.0-Litre EFI V-6 Engine	●	●	●	●
P205/70R 14 BSW Tires	●	●	●	●
Automatic Overdrive Transmission	●	●	●	●
Power Lock Group		●	●	●
Electronic AM/FM Stereo Radio with Cassette		●	●	●
Premium Sound System		●		●
Air Conditioner (Manual Temperature Control)*		●	●	
Speed Control			●	●
Tilt Steering Wheel			●	●
Front and Rear Floor Mats				●
Air Conditioner (Electronic Temperature Control)*				●
Extended Range Fuel Tank				●
Electronic Instrument Cluster				●
6-Way Power Driver's Seat				●
EXTRA VALUE FEATURE AT NO EXTRA COST				
AIR CONDITIONER*		★		

★ When you order your Sable with Preferred Equipment Extra Value Package 411B, Manual Temperature Control Air Conditioning* is provided at NO EXTRA COST.

*Excludes Federal Excise Tax.



Left to right: 15-inch deluxe wheel cover (14-inch deluxe wheel cover is identical in appearance), 14-inch polycast wheel, 15-inch locking radial design wheel cover, 15-inch cast-aluminum wheel.

SELECTED STANDARD AND OPTIONAL FEATURES

MERCURY SABLE	GS		LS	
	SEDAN	WAGON	SEDAN	WAGON
FUNCTIONAL FEATURES				
3.0 litre EFI (V6) w/4-speed automatic overdrive transaxle	S	S	S	S
3.8 litre EFI (V6) w/4-speed automatic overdrive transaxle	O	O	O	O
Power front disc/rear drum brakes	S	S	S	S
Power assist rack-and- pinion steering	S	S	S	S
Heated Insta-Clear windshield	O	O	O	O
Tinted glass	S	S	S	S
Electric rear window defroster	S	S	S	S
Side window demisters	S	S	S	S
Rear window wiper/ washer (wagon)	—	O	—	O
Interval windshield wipers	S	S	S	S
Remote decklid release (sedan)	O	—	S	—
Remote fuel-filler door release	O	O	S	S
Warning lights for washer fluid, headlight or taillight outage, low fuel, low oil, door ajar	—	—	S	S
Extended range fuel tank 72 litres (15.8 imp. gal.)	O	O	O	O
Stainless steel extended life exhaust system	S	S	S	S
Load floor tie-down hooks	—	S	—	S
Cargo net	S	S	S	S
Extra quiet sound insulation	S	S	S	S
Child-proof rear door locks	S	S	S	S
Heavy duty 84 amp maintenance-free battery	S	S	S	S
Brake wear sensors	S	S	S	S
Heavy duty suspension	O	O	O	O
EXTERIOR FEATURES				
Lower door and rocker panel vinyl protection	S	S	—	—
Lower bodyside cladding	—	—	S	S
Dual power mirrors	S	S	S	S
Aero halogen headlamps	S	S	S	S
Aerodynamically styled roof-rack	—	S	—	S
Bodyside accent paint stripes	O	O	O	O
Power moonroof	O	—	O	—
INTERIOR COMFORT AND CONVENIENCE FEATURES				
Air conditioner (Manual Temperature Control)	O	O	S	S
Air conditioner (Electronic Temperature Control)	O	O	O	O
Light group ⁽¹⁾	O	O	S	S
Automatic parking brake release	O	O	S	S

MERCURY SABLE	GS		LS	
	SEDAN	WAGON	SEDAN	WAGON
Keyless illuminated entry system	O	O	O	O
Rear cargo area cover	—	O	—	O
Leather-wrapped steering wheel	O	O	O	O
Twin comfort seats with dual recliners	S	S	S	S
Individual bucket seats with console and recliners	O	O	O	—
Front seat power lumbar supports	—	—	S	S
6-way power driver's seat	O	O	O	O
6-way power driver and passenger seats	O	O	O	O
Vinyl seating surfaces	O	O	—	—
Leather seating surfaces	—	—	O	O
60/40 split fold-down rear seat	—	S	—	S
Rear facing third seat (wagon only)	—	O	—	O
Map pockets on front door	S	S	S	S
Visor vanity mirrors	S	S	—	—
Dual illuminated visor vanity mirrors	O	O	S	S
Rear seat centre fold- down armrest	S	—	S	—
Fully trimmed luggage compartment with light	S	S	S	S
Picnic table/tray (wagon only)	—	O	—	O
Front and rear floor mats	O	O	O	O
Auto headlamp on/off delay system	O	O	O	O
Electronic digital clock	S	S	S	S
Speed control	O	O	O	O
Tilt steering wheel	O	O	O	O
Power antenna	O	O	O	O
Power side windows	O	O	S	S
Power lock group	O	O	O	O
SOUND SYSTEMS				
Electronic AM/FM stereo with four speakers (may delete for credit)	S	S	S	S
Electronic AM/FM stereo with cassette and four speakers	O	O	O	O
Premium Sound	O	O	O	O
Premium electronic AM/FM stereo with cassette audio system (includes Premium Sound)	O	O	O	O
INSTRUMENTATION				
Analog Instrumentation	S	S	S	S
Electronic instrument cluster	O	O	O	O

(1) Includes dual-beam dome light (except with moon-
roof) engine compartment light, instrument panel
courtesy light and headlamps on chime

S—Standard feature O—Optional feature

MERCURY SABLE	GS		LS	
	SEDAN	WAGON	SEDAN	WAGON
WHEELS AND TIRES				
P205/70R14 BSW with deluxe wheel covers	S	S	S	S
P205/70R14 WSW	O	O	O	O
P205/65R15 BSW	O	O	O	O
P205/65R15 WSW	O	O	O	O
14-inch polycast wheels	O	O	O	O
15-inch cast- aluminum wheels	O	O	O	O
15-inch locking radial design wheel covers	O	O	O	O
15-inch deluxe wheel covers	O	O	O	O
Conventional size spare tire	O	O	O	O
DIMENSIONS				
mm (inches)	SEDAN		WAGON	
Wheelbase	2692 (106.0)		2692 (106.0)	
Overall length	4849 (190.9)		4874 (191.9)	
Overall width	1798 (70.8)		1798 (70.8)	
Overall height	1379 (54.3)		1400 (55.1)	
Track, front	1565 (61.6)		1565 (61.6)	
rear	1537 (60.5)		1521 (59.9)	
Headroom, front	973 (38.3)		980 (38.6)	
rear	955 (37.6)		975 (38.4)	
Legroom, front	1059 (41.7)		1059 (41.7)	
rear	942 (37.1)		930 (36.6)	
Shoulder room, front	1461 (57.5)		1461 (57.5)	
rear	1458 (57.4)		1458 (57.4)	
Hiproom, front	1394 (54.9)		1394 (54.9)	
rear	1412 (55.6)		1433 (56.4)	
CAPACITIES				
Cargo volume	524 (18.5)		1291 (45.6)	
litres (cu. ft.)			2294 (81.0)	
			(seatback down)	
Fuel litres (Imp. Gal.)	60.4 (13.3)		60.4 (13.3)	
	72.0 (15.8)		w/optional extended range tank	
Curb weight kg (lbs.)	1405 (3097)		1455 (3208)	

COLOURS & TRIMS

Interior Trim Colours	Light Sandalwood				
	Regatta Blue	Scarlet	Smoke	Cinnabar	
Exterior Paint Colours					
Black			•	•	•
Medium Cabernet			•	•	
Light Sandalwood					•
Oxford White		•	•	•	•
Clearcoat Metallic (Optional)					
Bright Red			•	•	
Medium Regatta Blue		•			
Cinnabar*				•	
Medium Sandalwood					•
Light Sandalwood					•
Twilight Blue		•		•	
Rose Quartz*					•
Silver		•	•	•	•
Smoke			•	•	

*not available on wagons



QUALITY IS JOB 1.



THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Sable, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical system. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by Ford and Mercury dealers throughout Canada and the United States.

CORROSION PROTECTION

All Mercury Sable cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into the hard-to-reach lower body areas and the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.

6 YEAR/160,000 KM CORROSION COVERAGE

The DURAGUARD System is backed by a no-extra charge 6 year/160,000 km (100,000 miles) manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion. See your dealer for details of this limited warranty.



Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

6 YEAR/100,000 KM POWERTRAIN WARRANTY

Ford's powertrain warranty covers all 1988 cars for 6 years or 100,000 km (60,000 miles), whichever comes first. This limited warranty covers major powertrain components. Certain restrictions and deductibles apply. Ask your dealer for details.



Ford Credit Canada Limited is interested in helping to fill the transportation needs of every qualified buyer of a Ford product. A participating dealer can arrange financing terms or a Red Carpet Lease[®] tailored to your circumstances. Ford Credit Canada Limited has offices conveniently located throughout Canada.



Mercury Dealers* offer the Lifetime[†] Service Guarantee (Permanent[†] Repair Protection in the Province of Quebec). Under this program Mercury Dealers* stand behind their repairs to Ford built cars and light trucks for as long as you own your vehicle. This means you pay for a covered repair once and never again. If the same part ever has to be replaced again through normal use, your Mercury Dealer* will fix it at no charge. No charge for parts. No charge for labour. It doesn't matter where you purchased your vehicle, or whether it's new or used; the work is still covered by the repairing Mercury Dealer.* This limited protection covers thousands of parts for vehicles in normal use. Items not covered include regular maintenance parts, belts, hoses, sheet metal and upholstery.

*At participating Dealers only. †For as long as you own your car or light truck. See your dealer for details.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details on any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

MERCURY SABLE

