



FREELANDER

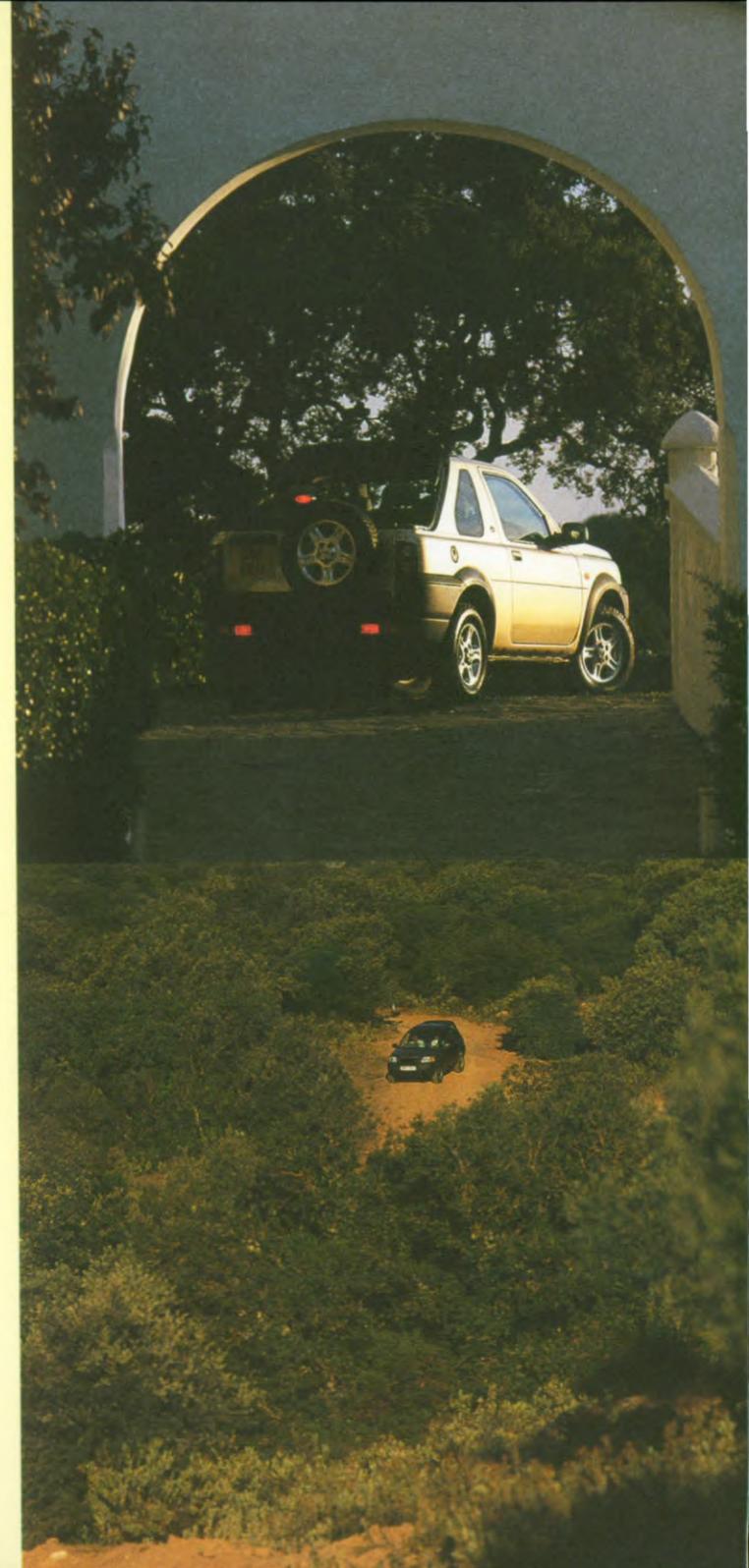
3 & 5 DOOR

Freelander was a creation born of Land Rover's instinctive urge to fulfil a need through innovation and surprise.

We talked to many owners of conventional saloons and estates and found that a huge number had a high regard for the Land Rover brand. But we had not as yet produced a 'Land Rover for you'. In Freelander, we've done just that. Freelander says "Go your own way, be yourself." Don't feel confined by convention; don't feel restricted by the rules. Have fun. Freelander is the dream – the Land Rover you always wanted.

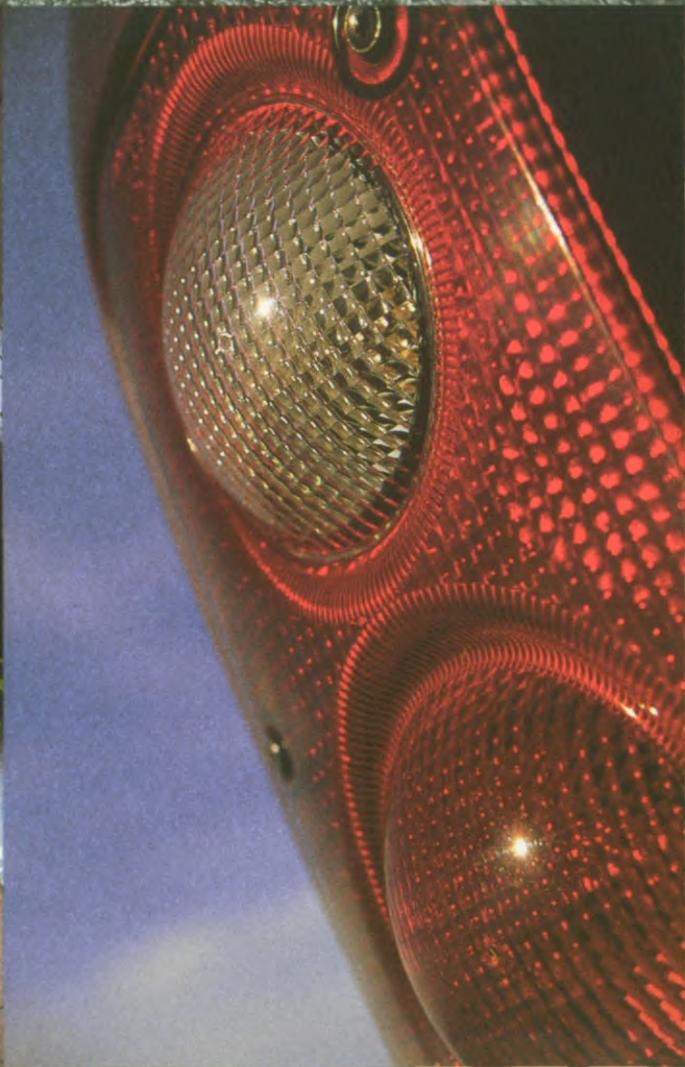


The Best 4x4xFar





UNRIVALLED ABILITY



UNDE



UNIABLY EXCITING



Freelander offers you a choice of style so seductive you'll wonder how we do it. Models with individuality so startling, you'll recognise the one you want straight away. A 3-door with a softback roof that gives you an open top feel like you've never had before. Or with a stunning looking hardback roof that cossets you in the worst of wind and weather.



Then we went further – offering softback and hardback roofs that are completely interchangeable by your Land Rover dealer. Take your pick – or take both. Drive a Freelander 3-door softback in the summer months, and let your hair down. Snuggle into a Freelander 3-door hardback in the winter, and let the blizzards blow. You could call it having two brilliantly stylish Land Rovers for the price of one.



Because families matter a lot to Land Rover, we created the family vehicle with unique style and capability in Freelander 5-door. Just for you and yours.



The high rear roof line and comfortable seats let you stretch out in comfort. Confident in the Land Rover engineering that can take you anywhere, any time.



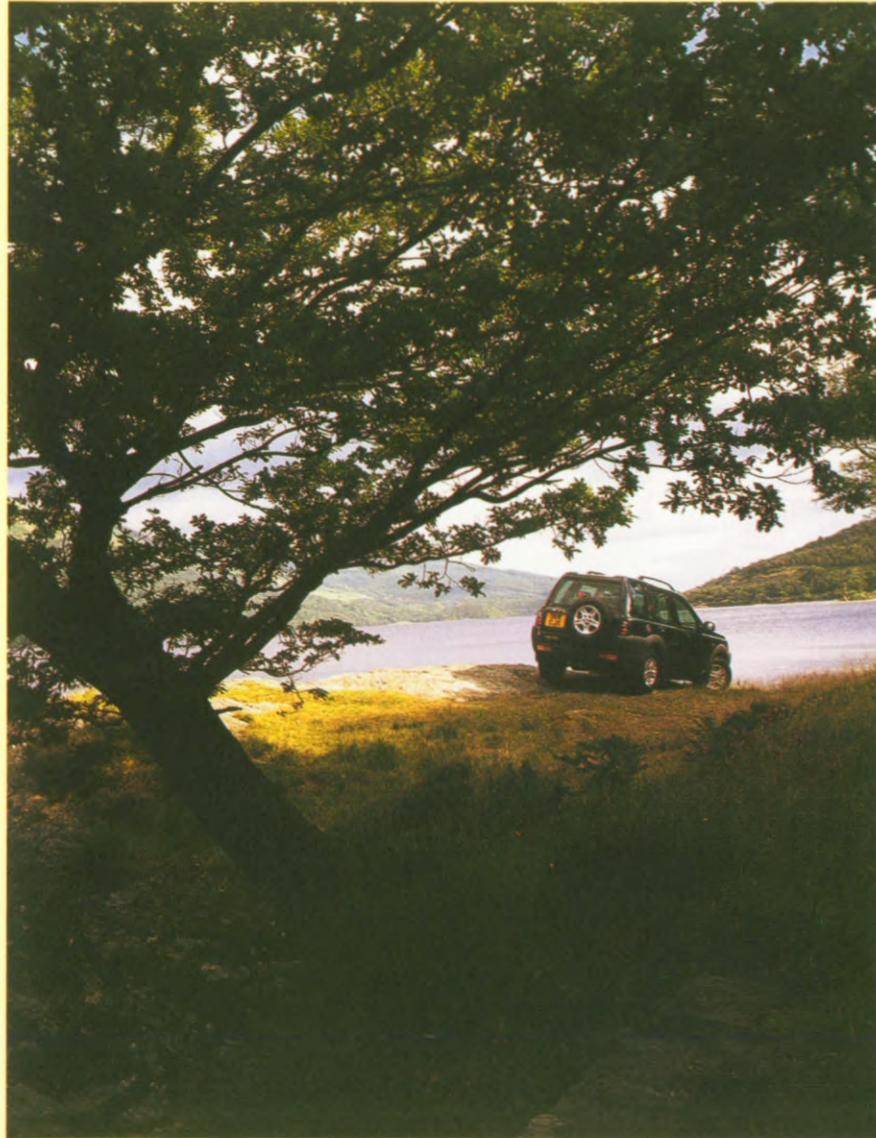


The charms of the average family saloon soon become over-familiar and boring.

Freelander will never cease to surprise and delight you. It drives like a refined, very safe and comfortable car. With responsive steering, and agile handling. And with hidden resources in reserve to protect you.

**Freelander has been
created to release
you from the shackles
of traditional choices.
Confident in the
Land Rover pedigree.
Confident in your
own good judgement.
Confident that, at
last, you're free.**





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