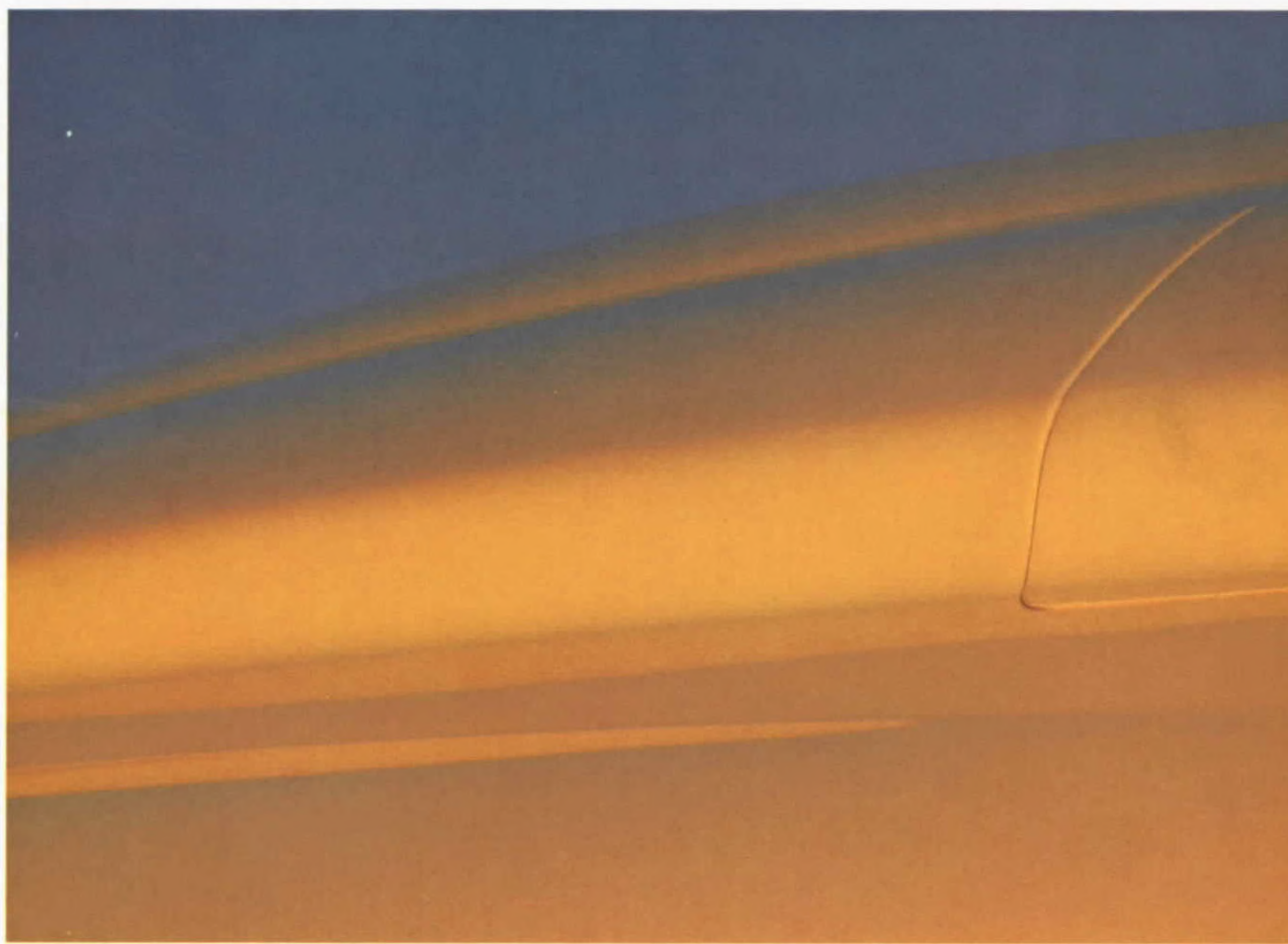


PONTIA





THE NEW PONTIAC BONNEVILLE SE

Welcome to the state of the art. The all-new Bonneville SE sports sedan is the latest expression of Pontiac's road car philosophy. A superb example of advanced styling and engineering combined for the singular thrill of driving.



BONNEVILLE VITAL SPECS

Engine	3.8 L V6: 150 hp. with sequential-port fuel injection.
Transmission	4-speed automatic.
Brakes	Power front disc/rear drum.
Suspensions	Y99 rally tuned or standard.
Key Numbers	Wheelbase: 110.8" Track: F/R, 60.3/59.8" Length: 198.7" Width: 72.1" Height: 55.5" Curb wgt.: 3316 to 3324 lbs. Tank: 18.0 gal.

NOTE: Some features available at extra cost. For more information, ask your dealer for a Features/Options booklet.

THE NEW PONTIAC BONNEVILLE

The Bonneville LE is all new from nose to tail. Front-wheel drive, a new 3.8 liter power plant with sequential-port fuel injection, power rack-and-pinion steering, and 4-wheel independent suspension are all standard. Inside, the new Bonneville invites you to enjoy the open road. With split reclining 45/55 seats. Standard automatic safety belt system for driver and right front passenger after November, 1986. Plus standard power windows and air conditioning.



Bonneville SE comes equipped with gas-pressurized struts, Goodyear Eagle GT radials, 45/45 seating, complete analog instrumentation and a Driver Information Center. And when you add the available Delco UT4 AM/FM stereo receiver or Delco/Bose music systems, there's the added convenience of having the most important radio controls duplicated on the steering wheel hub. For even more driving pleasure, a power sunroof is also available.



PONTIAC FIERO GT

Its heritage is the track. Its breeding, pure Pontiac. Its technology, still ahead of its time.

Its mission, simple: to get your adrenaline pumping with some of the most exciting-looking road machinery this side of a purebred racer.



FIERO VITAL SPECS

Engines	2.8 L V6: 135 hp. with multi-port fuel injection.
	2.5 L 4-cyl. Tech IV: 98 hp. with EFI.
Transmissions	5-speed manual or 3-speed automatic.
Brakes	4-wheel disc.
Suspensions	WS6 Special Performance, Y99 rally tuned or standard.
Key Numbers	Wheelbase: 93.4" Track: F/R, 57.8/58.7"
	Length: 163.1" (164.9" for GT) Width: 68.9"
	Height: 46.9" Curb wgt.: 2542 to 2712 lbs.
	Tank: 11.9 gal.

NOTE: Some features available at extra cost. For more information, ask your dealer for a Features/Options booklet.



Fiero GT's exotic bodywork conceals a mid-mounted 2.8 liter V6 linked to a new 5-speed gearbox. While Pontiac's famous WS6 performance suspension and precise rack-and-pinion steering help flatten tight corners.



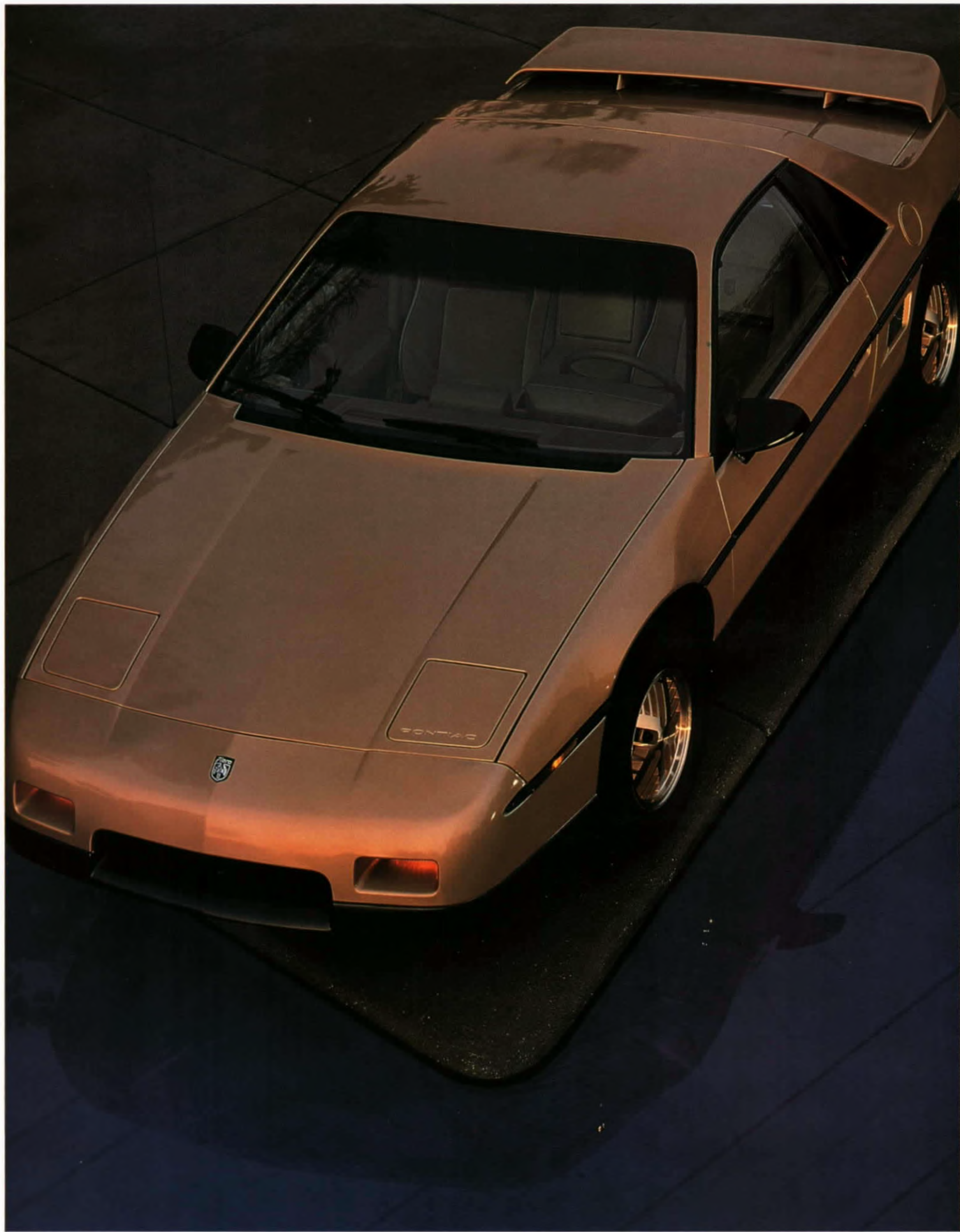
PONTIAC FIERO AND FIERO SE

Fiero roars into 1987 with new front and rear fascia and remarkable performance.

Its mid-mounted 2.5 liter Tech IV engine now features a direct ignition system for improved reliability and surer starts.

And for Fiero SE, the same V6 that powers Fiero GT is available.







GRAND AM VITAL SPECS

Engines	3.0 L V6: 125 hp. with multi-port fuel injection. 2.5 L 4-cyl. Tech IV: 98 hp. with EFI.
Transmissions	5-speed manual or 3-speed automatic.
Brakes	Power front disc/rear drum.
Suspensions	Y99 rally tuned or standard.
Key Numbers	Wheelbase: 103.4" Track: F/R, 55.6/55.1" Length: 177.5" Width: 66.9" Height: 52.5" Curb wgt.: 2492 to 2752 lbs. Tank: 13.6 gal.

NOTE: Some features available at extra cost. For more information, ask your dealer for a Features/Options booklet.



PONTIAC GRAND AM SE

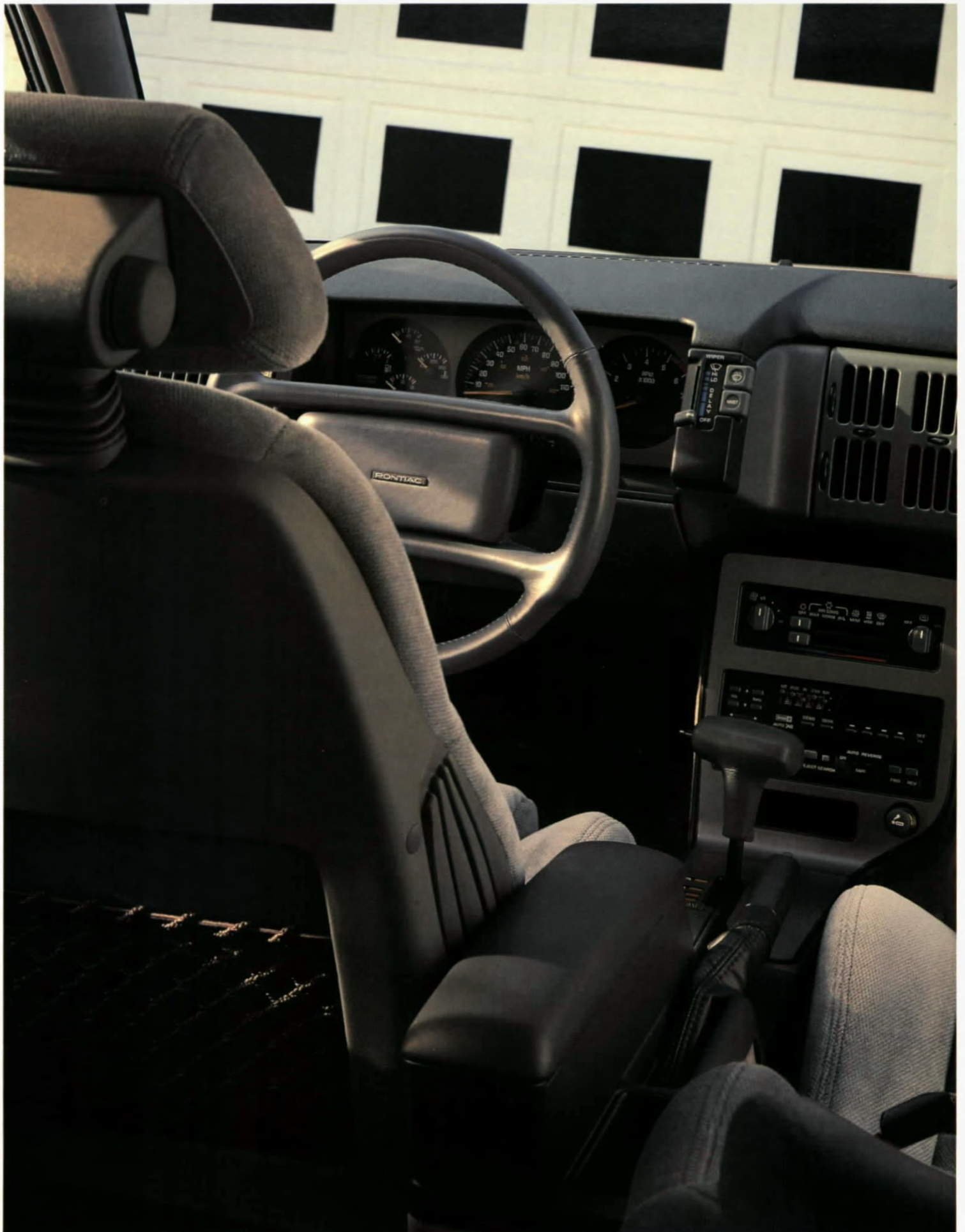
Superbly engineered. Finely detailed. Exciting to drive. Grand Am SE is one of the most distinctive driver's cars on the road. And a brilliant example of Pontiac's commitment to outstanding driving machinery made for the road.

Grand Am SE returns for 1987 with wraparound ground effects, a monochromatic paint treatment, rally tuned suspension, and a multi-port fuel-injected V6 engine. Inside there's new analog engine instrumentation and a Driver Information Center to monitor other vital systems. And new available articulating seats to cradle you firmly.



PONTIAC GRAND AM LE

Grand Am LE makes a new visual statement for 1987 with smooth composite headlamps and available Tri-port wheel covers. Optional leather trim accents the interior. And an automatic safety belt system for driver and right front passenger is standard after January, 1987. A fuel-injected 2.5 liter Tech IV engine and 5-speed gearbox provide the motive power.



PONTIAC TRANS AM GTA

Sleek. Aero. Refined. Powerful. The new GTA is the ultimate Trans Am. With 16" lightweight gold diamond-spoke aluminum wheels and 210 hp of precision driving excitement ready to exert its influence over the road of your choice.



FIREBIRD VITAL SPECS

Engines	<u>5.7 L V8</u> : 210 hp. with tuned-port fuel injection.
	<u>5.0 L V8</u> : 205 hp. with tuned-port fuel injection.
	<u>2.8 L V6</u> : 135 hp. with multi-port fuel injection.
Transmissions	5-speed manual or 4-speed automatic.
Brakes	4-wheel disc or front disc/rear drum.
Suspensions	WS6 Special Performance, Y99 rally tuned or standard.
Key Numbers	Wheelbase: 101" Track: F/R, 60.7/61.6"
	Length: 188.1" (Trans Am: 191.6") Width: 72.4"
	Height: 50" Curb wgt.: 3102 to 3355 lbs.
	Tank: 15.5 gal.

NOTE: Some features available at extra cost. For more information, ask your dealer for a Features/Options booklet.



PONTIAC TRANS AM, FIREBIRD FORMULA AND FIREBIRD

The new Trans Am GTA offers the comfort and support of new articulating bucket seats with inflatable lumbar and backwing support (shown). New power paddle type mirrors and WS6 handling components are also standard. Of course, every Trans Am (shown opposite, left) benefits from full analog instrumentation and ground effects. Firebird Formula (shown below) returns with a 5-speed gearbox, Pontiac's famed WS6 performance package, and an available 5.7 liter V8 (limited availability). And for 1987, Firebird (shown opposite, right) gets an extra performance boost from available rally tuned suspension.







PONTIAC 6000 STE

Pontiac 6000 STE is power and agility in very civilized attire. It is high technology for the sake of pure driving excitement, with exceptional road car qualities and comfort.

It is America's Performance Sedan.

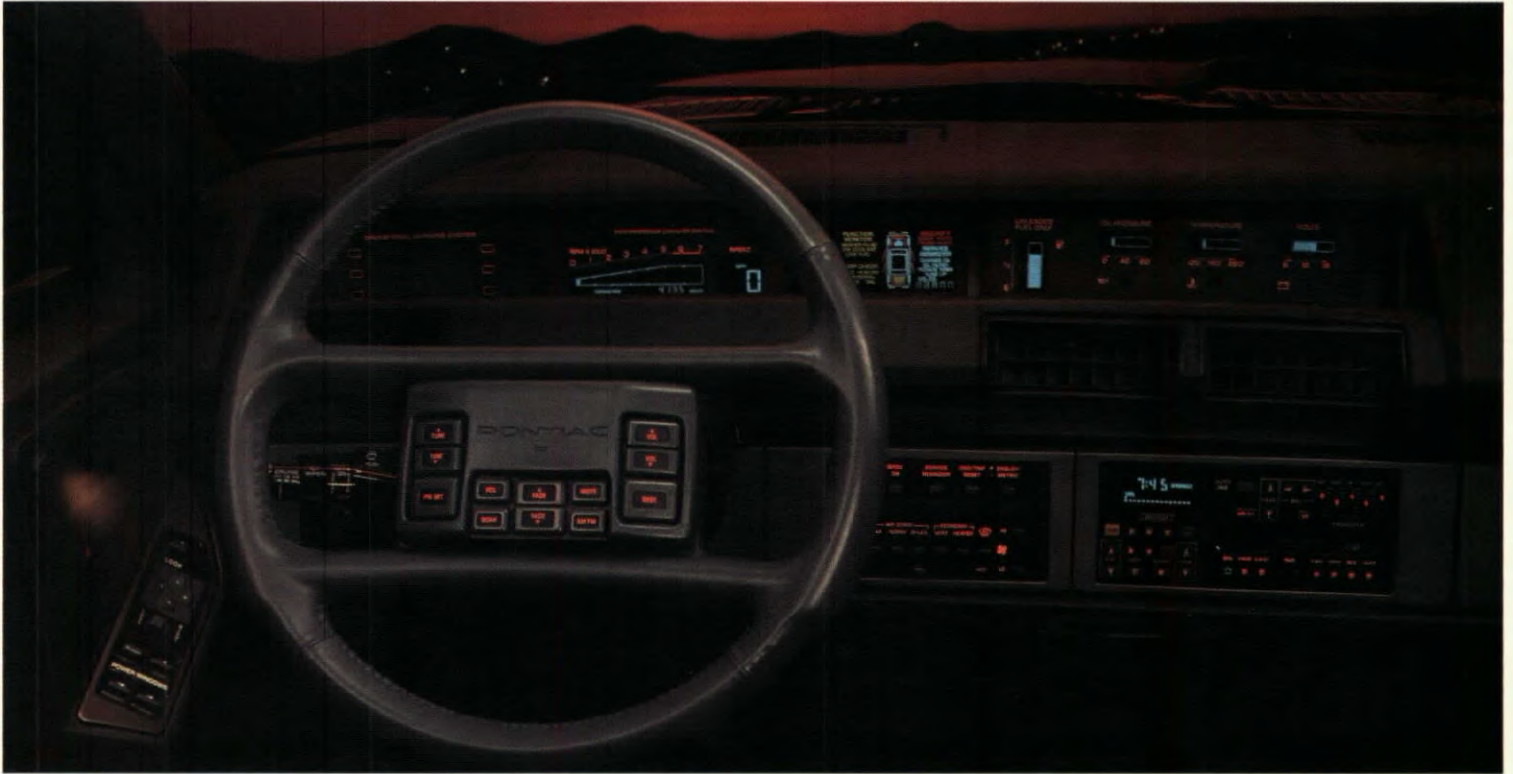


PONTIAC 6000 VITAL SPECS

<i>Engines</i>	<i>2.8 L V6: 125 hp. with multi-port fuel injection. 2.5 L 4-cyl. Tech IV: 98 hp. with EFI.</i>
<i>Transmissions</i>	<i>5-speed manual (STE and S/E only), 4-speed or 3-speed automatic. See dealer for availability.</i>
<i>Brakes</i>	<i>Power 4-wheel disc with anti-lock feature (STE only) or power front disc/rear drum.</i>
<i>Suspensions</i>	<i>STE Specific, Y99 rally tuned or Y92 Ride Control.</i>
<i>Key Numbers</i>	<i>Wheelbase: 104.9" Track: F/R, 58.7/57.0" Length: 188.8" (193.2" for Wagon) Width: 72" Height: Coupe, 53.3"; Sedan, 53.7"; Wagon, 54.1" Curb wgt.: 2807 to 3201 lbs. Tank: 15.7 gal.</i>

NOTE: Some features available at extra cost. For more information, ask your dealer for a Features/Options booklet.

The 6000 STE powertrain is a 4-speed automatic matched to a high-output V6. Newly standard are anti-lock brakes that offer improved wet- and dry-pavement stopping. While inside, hi-tech electronics keep you in touch with STE's mechanical systems.

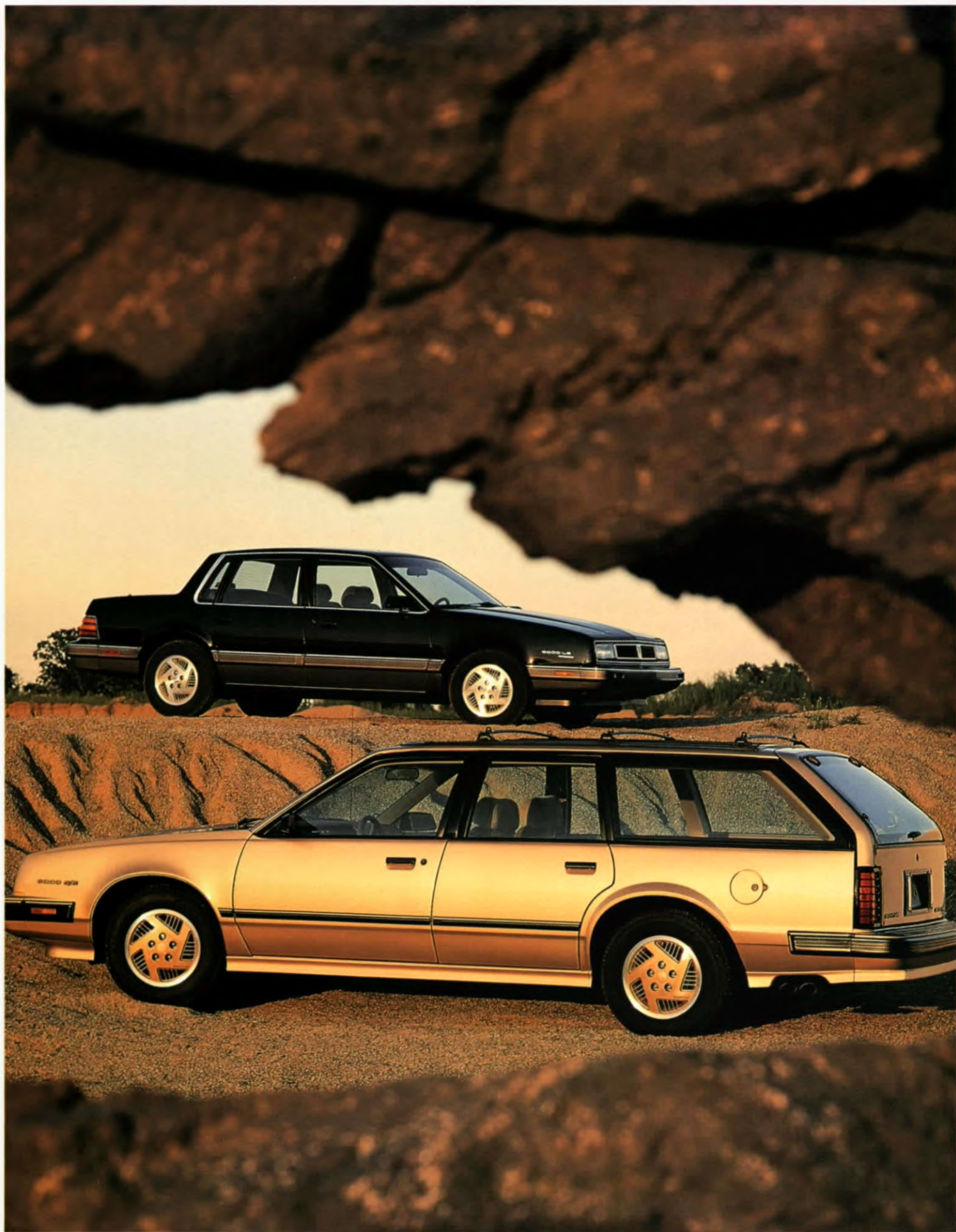


PONTIAC 6000 LE AND 6000 S/E

Pontiac 6000 LE combines fluid lines, driver-oriented interior appointments and proven front-wheel-drive technology. Standard features include a 2.5 liter Tech IV engine, MacPherson strut front suspension, power rack-and-pinion steering and new composite headlamps.

Pontiac 6000 S/E wagon (shown) is more than functional and clean-looking.

With 2.8 liter V6 power, performance suspension, big Goodyear Eagle GT radials and full analog instrumentation, it is also a very worthy road car.



SUNBIRD VITAL SPECS

Engines	2.0 L 4-cyl.: 165 hp. with multi-port fuel injection & turbocharger. 2.0 L 4-cyl.: 96 hp. with EFI.
Transmissions	5-speed manual or 3-speed automatic.
Brakes	Power front disc/rear drum.
Suspensions	WS6 Special Performance or Y99 rally tuned.
Key Numbers	Wheelbase: 101.2" Track: F/R, 55.6/55.2" Length: 173.7" (175.9" for Wagon) Height: Coupe, 51.9"; Sedan, 53.8"; Wagon, 54.1"; Hatchback & Convertible, 51.9"; Curb wgt.: 2353 to 2642 lbs. Tank: 13.6 gal.

NOTE: Some features available at extra cost. For more information, ask your dealer for a Features/Options booklet.



PONTIAC SUNBIRD SE

From an aggressive new nose and tail to very potent 2.0 liter power, Sunbird SE is a spirited road machine that loves a good time. Yet it's practical enough to keep your budget from intruding on your fun.



PONTIAC SUNBIRD TURBO GT AND SUNBIRD LE

Get ready for fun in the fast lane. Sunbird Turbo GT is a sizzling blend of taut handling and fast motion. With WS6 performance suspension. New available articulating seats. Complete backlit analog instrumentation. New 5-speed gearbox. And 165 turbocharged horses.



New for the '87 Sunbird LE is a 2.0 liter overhead cam engine. Standard features include a 5-speed gearbox and MacPherson front struts. Available equipment includes air conditioning and a glass sunroof.







PONTIAC GRAND PRIX

Welcome to the 1987 edition of a Pontiac classic. Grand Prix LE for 1987 offers a new sport steering wheel, new 45/55 seats, turbo-finned aluminum wheels, power brakes and available hatch roof. Grand Prix Brougham includes 55/45 notchback seats, power windows and special trim. Available features include a 5.0 liter V8 engine, our famous Y99 rally tuned suspension, and analog instrumentation. And for sonic excitement a Delco ETR™ stereo with cassette and graphic equalizer is also available.



PONTIAC 1000

Pontiac 1000 3-door and 5-door hatchbacks are designed to go easy on your budget.

And to go with enthusiasm on the road. Need proof? How about Pontiac 1000's standard equipment

for 1987. It includes a 1.6 liter overhead cam engine, rack-and-pinion steering, a 4-speed gearbox, styled steel wheels, special blacked-out trim, reclining front bucket seats...and Pontiac's lowest sticker price. Want even more excitement?

How about available equipment that includes 5-speed manual or 3-speed automatic transmission, custom air conditioning, a Delco AM/FM stereo radio and a removable sunroof.

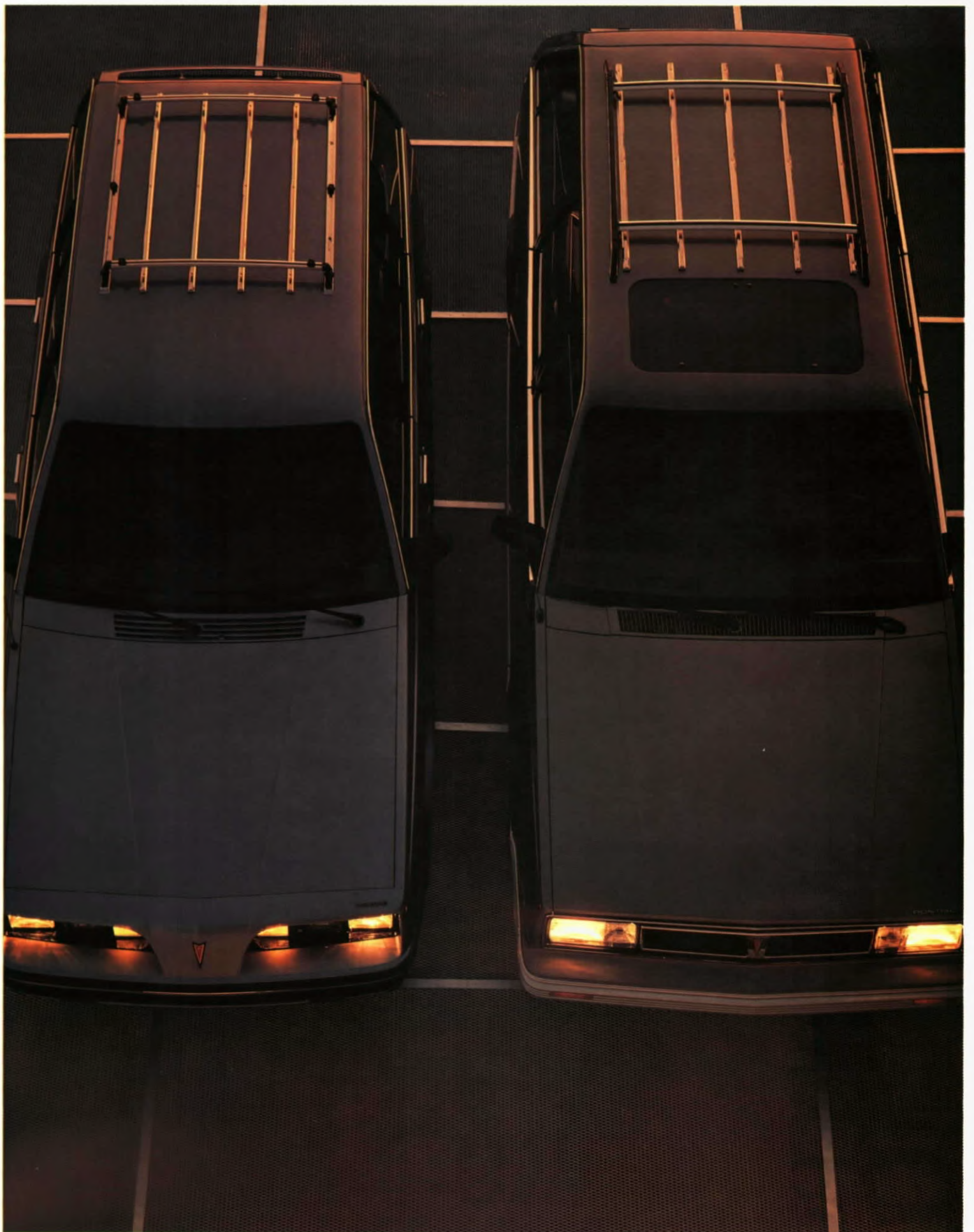


PONTIAC SAFARI WAGONS

If you need to haul people as well as a lot of cargo, look into a Pontiac Safari wagon. You're sure to find one that's just right for your needs. Choose the full-size Safari if you're looking for luxury and the pulling power of a V8. With its available trailer-towing package, this Safari is the ideal choice for boaters and campers, too. Sunbird Safari packs an amazing amount of cargo into its compact, stylish shape. Then there's Pontiac 6000 Safari with front-wheel drive and available V6. And if you order the 6000 or full-size Safari wagon, there's an available



rear-facing third seat for even more people capacity (third seat standard on full-size Safari). Of course, every new Safari wagon offers thoughtful options like a rear window defogger, analog instrumentation, rooftop luggage carrier, air conditioning (standard on full-size Safari) and a Delco ETR™ AM/FM stereo with seek, scan and auto reverse cassette.



PONTIAC WHEELS FOR 1987

Pontiac believes in excitement from the ground up. That's why we offer a wide variety of good-looking wheels specially designed to connect your new Pontiac with the road. From Tri-port to Aero-torque to diamond-spoke, you can give your new Pontiac an aggressive road stance...and save weight. See your dealer for specific information about the wheels available for the Pontiac of your choice.





PONTIAC SOUND SYSTEMS

For your listening pleasure, Pontiac has assembled a premium collection of sound systems. Each is designed to make your new Pontiac the best place to

enjoy Bach...or rock...on the road. Many Delco receivers feature electronically tuned AM/FM stereo, graphic equalizers and cassette players. And some Pontiacs feature special sound systems all their own, like Bonneville's new Delco-Bose system. See your dealer for specific information.

POWER FOR 1987

Pontiac excitement begins under the hood. That's where you'll find some of the hottest motive power on the road today. From the famous Tech IV, to a high-output V6 to an awesome 5.7 liter 210 hp V8 (limited availability—see dealer for details), Pontiac has the power to move you. And most of these technologically advanced power plants feature state-of-the-art electronic fuel injection systems for optimum performance and efficiency. See your dealer for complete engine option availability.



STANDARD SAFETY FEATURES ON 1987 PONTIACS

OCCUPANT PROTECTION



• New automatic safety belt system for driver and right front passenger, standard on Bonneville after November, 1986 and on Grand Am after January, 1987. See your dealer for further information.

- Manual lap/shoulder safety belts for driver and right front passenger on all other Pontiacs, driver side includes visual and audible warning system.
- Manual lap safety belts at each rear passenger position (and center front when applicable).
- Energy-absorbing steering column, instrument panel and front seatback tops.
- Passenger-guard inside door lock handles.
- Safety interlocking door latches.
- Inertia-locking folding front seatbacks.
- Inner Shield windshield on Pontiac 6000 STE.
- Laminated safety windshield glass and tempered safety side and rear window glass (except plastic rear window on Pontiac Sunbird convertible).
- Safety armrests.
- Head restraints, driver and right front passenger (adjustable or integral).
- Smooth contoured door and window regulator handles.
- Pressure lock radiator cap.

A WORD ABOUT...

...UPDATED SERVICE INFORMATION:

Pontiac regularly sends its dealers useful service bulletins about Pontiac products. Pontiac monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

...ENGINES:

Pontiacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries, or affiliated companies worldwide.

ACCIDENT AVOIDANCE

- Side marker lights and reflectors.
- Center high-mounted stop lamp.
- Parking lamps that illuminate with headlamps.
- Four-way hazard warning flasher.
- Backup lights.
- Directional signal control with lane change feature.
- Windshield defroster, washer and dual-speed wipers (pulse-type on 6000 STE).
- Inside rearview mirror with vinyl-bonded glass.
- Outside left rearview mirror (some Pontiac models are equipped with left- and right-hand mirrors).
- Brake system with dual master cylinder and warning light.
- Starter safety switch.
- Dual-action hood latch (except Fiero, which is rear-opening).
- Low-glare finish on instrument panel top, inside windshield moldings, wiper arms/blades, and metallic steering wheel surfaces.
- Tires with built-in tread wear indicators.
- Audible brake lining wear indicators, all disc brakes.
- Illuminated heater, defroster, windshield wiper and washer controls (if on instrument panel).

ANTI-THEFT

- Audible ignition key removal reminder.
- Theft-deterrent steering column lock.
- Remote inside hood release.
- Theft-deterrent key system (separate key for ignition).
- Visible vehicle I.D. number.

...GMPP:

Of course, every new Pontiac comes with a comprehensive GM New Vehicle Limited Warranty. But if you want additional coverage, the GM Protection Plan option may be for you. See your Pontiac dealer for complete details. (Available in United States and Canada only.)

YOUR PONTIAC DEALER CAN MAKE BUYING OR LEASING YOUR NEW PONTIAC EASY.

JUST SAY GMAC.

LET'S GET IT TOGETHER  **BUCKLE UP.**



We Litho Excitement in the U.S.A.