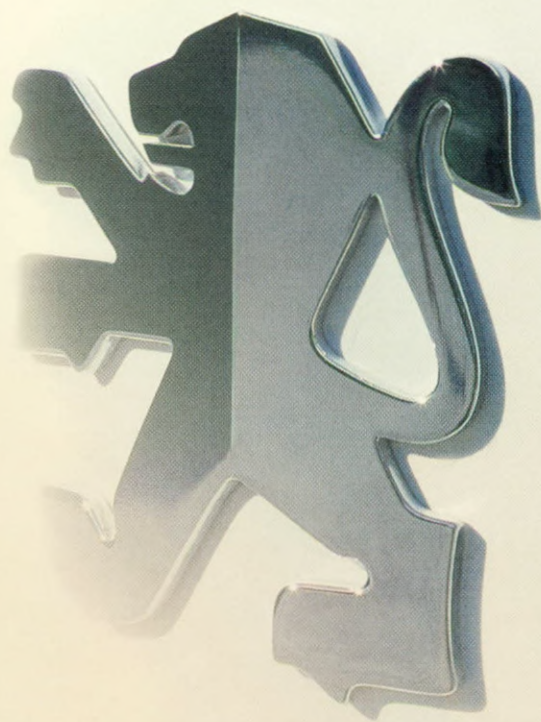


806
Rumabont



806 Runabout

Exclusive pleasure

“With envious eyes,
the members of the yacht-club
watch the Peugeot 806 Runabout,
a car with an elegant silhouette
reminiscent of a motorboat,
as it draws to a halt on the quay.

A tanned young couple step off the teak floor
of their exclusive vehicle and
stroll happily towards the Cabin-Cruiser,
where their hosts are waiting for them.”

800
Rumford

Exclusive pleasure

"With chrome eyes
the members of the yacht club
watch the splendid 800 Rumford
a car with an elegant silhouette
reminiscent of a motorboat
as it drives to a halt on the quay.
A turned young couple step off the rear floor
of their exclusive vehicle and
stroll happily towards the Cabin Cruiser
where their hosts are waiting for them."





This is the nautical atmosphere called to mind by the Automobiles Peugeot display area at the Frankfurt Show. The 806 Runabout is displayed virtually hull to hull, with the boat-shaped structure of the reception area.

For the 806 Runabout, unveiled in Frankfurt, the styling specialists from Peugeot's advanced styling bureau gave free rein to their imagination in order to explore a new automotive concept.

A new concept

With its nautical design, the 806 Runabout embodies a unique and original concept, focused on leisure and positioned at the top of the range.

With the 806 Runabout, the styling specialists have created a car whose design subtly combines the balance of the European people-carrier, the practical approach of the US pick-up and the open-air spirit of the cabriolet. The pure, sober lines of this discovery vehicle are reminiscent of the classic design of the motorboat to which the name 806 Runabout refers. In this way, Peugeot opens its approach to other lifestyles, which are not exclusively European.





The world of sailing

The exterior and interior styling, the fittings, and the choice of materials and colours, all bring to mind the world of sailing. Moreover, nautical terms are frequently required.

The extensive use of teak in the vehicle interior, combined with stainless steel, illustrates the affiliation sought with top-of-the-range yachts and motorboats. The equipment calls upon the latest technology.

Ideal settings for the 806 Runabout include the French Riviera, the Italian and Swiss lakes, and the sailing harbours of Florida and California.



Allure and top-of-the range performance

The overall impression of class and elegance can be attributed to the harmonious styling, and to the balance achieved between the flowing body line and the curves of the front and rear ends, the whole being coloured an attractive shade of pearlescent white and topped by the pure profile of the cockpit window.

Naturally, the 806 Runabout is fitted with the new Peugeot V6 3ℓ powerplant, mated with a self-adapting automatic gearbox with electronic control. All exterior and interior features, both decorative and functional, reflect the effort made in styling

studies to achieve a design in keeping with the pure lines and high standing of the vehicle.

A teak side-moulding adorns the streamlined body. The original magnesium wheel rims are fitted with tyres boasting a specially designed tread.

Traditionally, the seaborne runabout has a V-shaped lower hull. The 806 Runabout is slightly different - the rounded, smiling front end with the lion on the prow and the almond-shaped optical units immediately identify it as a member of the Peugeot family.

Similarly, the rear end incorporates two open panels with the tail lights and Peugeot logo.

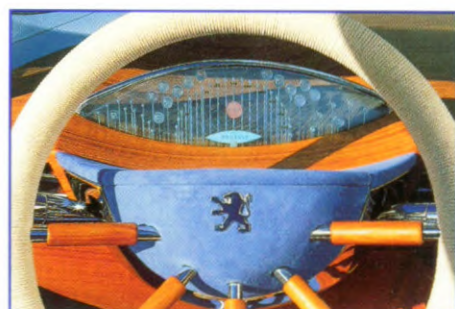
The interior of the passenger compartment reaches new heights in sophistication. The floor, the dashboard and the elbow-rests on the door panels are all made of solid teak.

An additional note of styling harmony is provided by the Alcantara upholstery whose attractive blue matches the blue-tinted glass of the windows.





The subtle charm of avant-garde technology



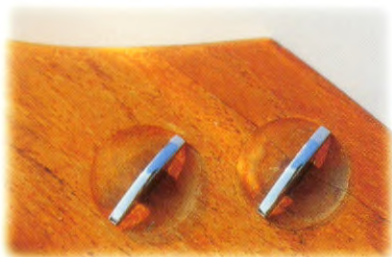
For the design of the dashboard, the styling specialists sought to rethink the original dashboard of the 806 in order to incorporate references from the world of sailing, suggested primarily by the sweep of a wave or the hull of a boat.

The steering wheel and instrument cluster are works of art in themselves. Covered in natural cotton cord, the steering wheel has teak spokes with chrome rings at the ends, while the hub housing the airbag is covered in blue Alcantara. The instrument cluster - housed in a transparent plate of blue glass resembling a window to the sea - is illuminated by optical fibres and electroluminescent films.

In terms of equipment, the avant-garde technology provides the basis for a quietly efficient range of premium services.

The stainless steel central console houses the controls for an elaborate Hi-Fi system and for the air-conditioning. As in the original 806, the console also comprises the selector control for the automatic gearbox. A winch is installed at the base.

The CD stacker offers an original foldaway design, while the lamp amplifiers at the base of the windscreen help to heat the pulsated air for defrosting.





An electronic key resembling a futuristic pen unlocks the steering column and engine computer and starts the vehicle. Moreover, a multi-function infrared plip offers remote control of door locking and alarm functions, as well as operating the moveable bridge and winch to facilitate loading operations.

The driver's and passenger's airbags contribute to the safety of vehicle occupants. Storage space is provided in the teak dashboard and in the driver's door.





The 806 spirit: modular, user-friendly design

The relation of the 806 Runabout with the original 806 is expressed in the modular design and user-friendliness specific to the people-carrier.

The main originality of the 806 Runabout lies in the modular design of the passenger interior/loading platform assembly.

Two swing-out doors - of the type seen at locks - fitted with drop windows separate the rear platform from the passenger compartment. When the doors are closed, the passenger compartment becomes a completely enclosed area. When the doors swing open towards the back of the vehicle, they provide access to the loading platform. Two foldaway seats installed behind the front seats and fitted with seatbelts can be unfolded to provide two real seats.



All four seats - the two at the front and the two moveable seats in the back - are of the pivoting type, as seen on the original 806. In this way, when the vehicle is stationary, it provides a friendly, welcoming interior for four people sitting opposite each other. This is an excellent time to sample the contents of the fridge installed in the passenger door.





The pick-up spirit: combining work with pleasure



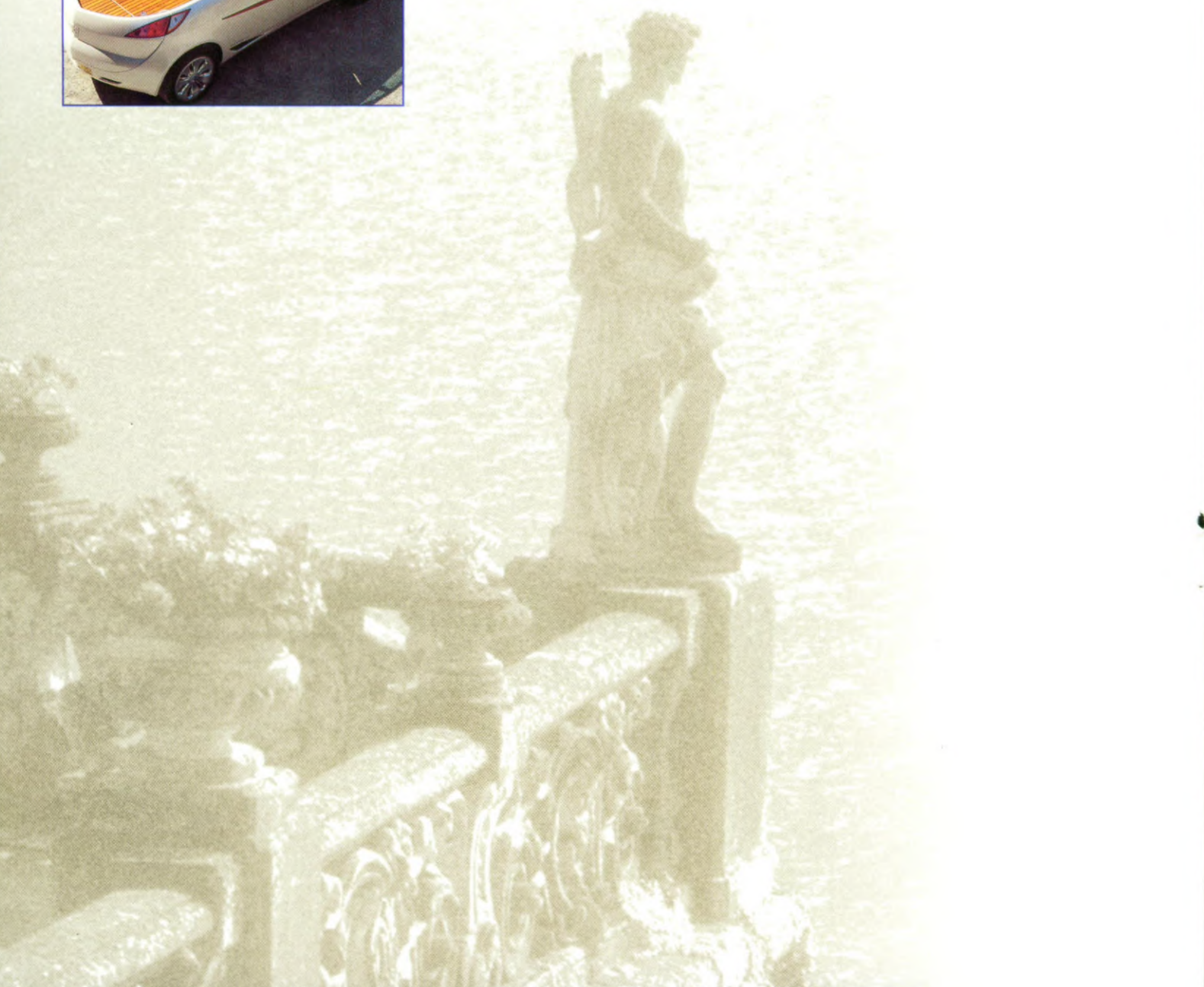
The concept of modular design is also applied to the solid teak loading platform, which is able to function as a moveable bridge, thanks to the motorized hoisting system.

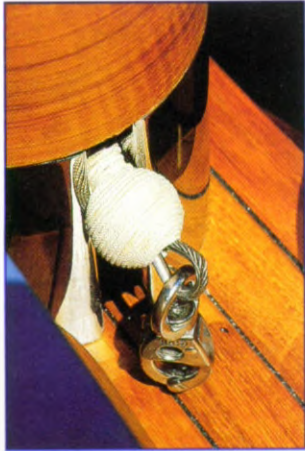
In the low position, the platform offers a conventional pick-up type configuration. In the high position, level with the body, it provides access to a vast boot, accessible from the back of the vehicle or through two flaps located in the moveable bridge.

The platform environment aims to resemble the upperworks of a boat. The two doors giving access to the platform have an original opening system whereby either one can be opened first.

Thanks to this modular design, it is easy for passengers to move about on board. Access from the rear is facilitated by a step and by grab handles incorporated in the upperworks.







The cabriolet spirit: sunshine and leisure



The 806 Runabout is a convertible, a vehicle made to enjoy the sunshine. The blue canvas hard top enclosing the passenger compartment is stiff but foldable. It can therefore be stored in the boot.

Placing the focus on leisure, the 806 Runabout is fitted with a number of lashing points on its loading platform so that it can transport a range of equipment and accessories- even a jet ski such as the Rémora, designed for the presentation by a design school.

The 806 Runabout offers motorists an opportunity to be carried away by the most exclusive form of automotive pleasure.

September 1997





806 Runabout

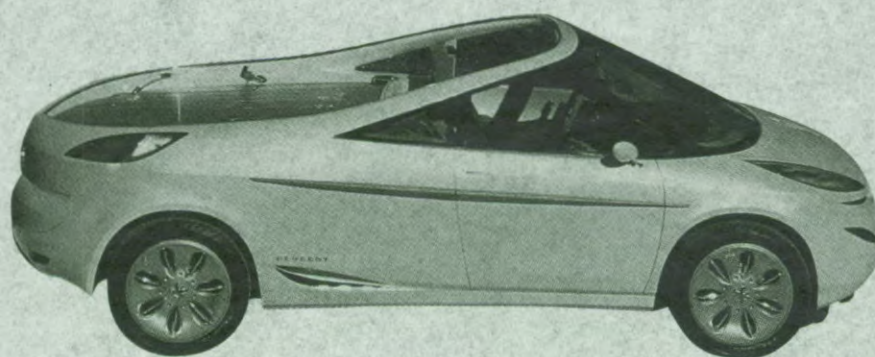
*The external dimensions of the 806 Runabout
are as follows :*

Length : 4.75m

Width : 1.96m

Height : 1.64m

Floor area : 2.9m²



800 Runabout

The external dimensions of the 800 Runabout
are as follows:

Length: 4.75m
Width: 1.90m
Height: 1.60m
Floor over: 1.50m



